

B.A. Sport Management- Sport Operations Emphasis

Program Admissions Requirements

There are no program admission requirements for the degree and major.

Graduation Requirement

In order to graduate from the Sport and Exercise Science major, the candidate must achieve the following in addition to completing the course requirements:

1. Minimum grade of "C" (2.0) in professional courses.
2. Minimum overall cumulative GPA of 2.5.
3. Minimum GPA of 2.75 in the major.
4. Current First Aid and CPR certification from a nationally recognized provider.

General Education

The listing below includes program requirements that also fulfill General Education requirements.

| Code | Title | Credits |
|---|-------|-----------|
| Objective 1 | | 6 |
| Objective 2 | | 3 |
| Objective 3 | | 3 |
| Objective 4 | | 6 |
| Objective 5 | | 7 |
| Objective 6 | | 6 |
| Students must fulfill Objective 7 or Objective 8 | | 3 |
| Objective 7 | | |
| Objective 8 | | |
| Objective 9 | | 3 |
| Total Credits | | 37 |

Major Requirements

| Code | Title | Credits |
|----------------------|---|-----------|
| HPSS 2222 | First Aid CPR and Sport Safety | 3 |
| HPSS 2223 | Foundations of Physical Education and Sport | 3 |
| HPSS 2237 | Activity Performance Techniques | 3 |
| HPSS 3322 | Introduction to Sport Psychology | 3 |
| HPSS 3364 | Introduction to Sport Law | 3 |
| HPSS 3366 | Sport Marketing | 3 |
| HPSS 4454 | Senior Capstone | 3 |
| HPSS 4473 | Sport Facilities and Event Management | 3 |
| HPSS 4475 | Organization and Administration of Physical Education | 3 |
| HPSS 4493 | Issues in Sport | 3 |
| HPSS 4492 | Practicum in Sport Management | 3 |
| Total Credits | | 33 |

Emphasis in Sport Operations

| Code | Title | Credits |
|----------------------|--|-----------|
| ACCT 3303 | Accounting Concepts | 3 |
| or ACCT 2201 | Principles of Accounting I | |
| CMP 2201 | Business and Professional Communication | 3 |
| CMP 3347 | Sport Communication | 3 |
| MGT 2216 | Business Statistics * | 3 |
| ECON 2201 | Principles of Macroeconomics * | 3 |
| ECON 2202 | Principles of Microeconomics * | 3 |
| BA 3316 | Introduction to Data Analytics | 3 |
| MGT 3312 | Individual and Organizational Behavior * | 3 |
| MGT 3329 | Operations and Supply Chain Management * | 3 |
| MKTG 2225 | Introduction to Marketing * | 3 |
| MGT 4473 | Human Resource Management | 3 |
| or MGT 4441 | Leading in Organizations | |
| Total Credits | | 33 |

* Satisfies Core I Requirement for ISU MBA Program.
Students wishing to fulfill all MBA Core I requirements are advised to take ACCT 2201, ACCT 2202, and FIN 3315.

Degree Totals

| Code | Title | Credits |
|----------------------|--|------------|
| | Program Admission Requirements | 0 |
| | General Education | 37 |
| | Major Requirements (Required General Education credits removed.) | 57 |
| | Upper Division Free Electives | 0 |
| | Free Electives | 26 |
| Total Credits | | 120 |

ISU Degree Requirements (<http://coursecat.isu.edu/undergraduate/degree requirements/>)

ISU General Education (<http://coursecat.isu.edu/undergraduate/academic information/generaleducation/>)

Major Academic Plan (MAP) (<https://www.isu.edu/advising/maps/>)