

# Accelerated B.A. Communication, Multiplatform Journalism Emphasis

## Accelerated BA/BS to MA/MS Program

Students accepted into an accelerated undergraduate program may take departmentally approved graduate coursework as part of their undergraduate curriculum. These credits will count towards both their bachelor's and master's degrees and can fulfill major requirements, upper-division requirements, and/or free electives. For details on accelerated programs at Idaho State University, please see (Degree Requirements (<https://coursecat.isu.edu/undergraduate/degree requirements/>)).

Once accepted into an accelerated degree program, it is strongly recommended for students to stay in close communication with their advisor regarding pursuit of acceptance into the Graduate School and the master's degree program at Idaho State University. Acceptance into an accelerated program during the bachelor's degree program is the first step in the admissions process. A separate application to the Graduate School is necessary for all accelerated programs. For more information regarding application and admission to the Graduate School at Idaho State University, please see the Graduate Admissions section of the graduate catalog (<http://coursecat.isu.edu/graduate/graduateadmissions/>).

## Communication, Multiplatform Journalism Track Accelerated Criteria

This accelerated program gives outstanding bachelor's degree students in Communication, Corporate Communication Emphasis, Advertising Track a "fast-track" option to pursue graduate-level coursework towards the Master in Arts degree during the last two semesters of undergraduate coursework and count up to 9 credits of that coursework towards completion of the bachelor's degree.

For details on application and admission into the Accelerated program, please see (Communication (<https://coursecat.isu.edu/undergraduate/artsandletters/communicationmediaandpersuasion/>)).

## General Education

The listing below includes program requirements that also fulfill General Education requirements.

Code	Title	Credits
Objective 1		6
Objective 2		3
Objective 3- MATH 1123 Recommended <sup>1</sup>		3
Objective 4		6
Objective 5		7
Objective 6		6
<b>Students must fulfill Objective 7 or Objective 8</b>		<b>3</b>
Objective 7		
Objective 8		
Objective 9		3
<b>Total Credits</b>		<b>37</b>

<sup>1</sup> "P" courses are equivalent to the original course.

## Major Requirements

Code	Title	Credits
<b>Multiplatform Journalism Core (9 credits)</b>		
CMP 1110	Media Writing	3
CMP 2202	Photo, Graphic, and Video Editing	3
CMP 2209	Persuasion	3
<b>Multiplatform Journalism Requirements (18 Credits)</b>		
CMP 2271	Television and Video Production	3
CMP 3310	Multiplatform Storytelling	3
CMP 3311	Business and Tech Reporting	3
CMP 4403/5503	Mass Communication and Society	3
CMP 4410/5510	Mass Media History, Law, and Ethics	3
CMP 4418/5518	Feature Writing	3
<b>Electives (Choose 12 credits from the following list)</b>		<b>12</b>
CMP 2203	Media Literacy	
CMP 2241	Introduction to Public Relations	
CMP 3307	Introduction to Social Media	
CMP 3309	Communication Inquiry	
CMP 3312	Screenwriting	
CMP 3339	Web Design	
CMP 3346	Public Relations Writing	
CMP 3347	Sport Communication	
CMP 3367	Media Planning and Analytics	
CMP 3371	Narrative Video Production	
CMP 3373	Documentary Cinema	
CMP 3382	Political Communication	
CMP 4471	Studio-Based Content Creation	
CMP 4483/5583	Rhetoric of Popular Culture	
Complete 6 credits from other course offerings in the CMP curriculum, at least 3 of which are at the 3000-level or above.		6
<b>Students in the accelerated BA to MA program can use a total of nine credits of 5000/6000-level graduate coursework from the Communication, Media, &amp; Persuasion Department in any of these three areas:</b>		
Upper division Core Courses		
Upper division Journalism Electives		
Upper division CMP Electives		
<b>Total Credits</b>		<b>45</b>

## Degree Totals

Code	Title	Credits
	Program Admission Requirements	0
	General Education	37
	Major Requirements	45
	Upper Division Free Electives	9

Free Electives	29
<b>Total Credits</b>	<b>120</b>

ISU Degree Requirements (<http://coursecat.isu.edu/undergraduate/degerequirements/>)

ISU General Education (<http://coursecat.isu.edu/undergraduate/academicinformation/generaleducation/>)

Major Academic Plan (MAP) (<https://www.isu.edu/advising/maps/>)

**Master of Arts in Communication (<https://coursecat.isu.edu/graduate/artsandletters/communicationmediaandpersuasion/macommunication/>)**