

I.T.C. Hospitality Management

(1 year)

Overview/Program Goals

Students will be able to:

- Identify organizational culture and current trends of the hospitality industry including internal operations communication and hospitality law and ethics
- Demonstrate knowledge of operations, project, facilities and events management
- Demonstrate the use of digital literacy in hospitality
- Identify and explain hospitality finance and economic impact
- Discuss hospitality business strategies including food & beverage, amenity management, lodging management, and hospitality marketing
- Participate in career advancement and networking

Program Admission Requirements

Contact College of Technology Student Services at (208) 282-2622

Minimum Test Scores

Placement Test	English	Math
SAT	360	360
ACT	14	14
ALEKS	---	14
AccuPlacer	232	---

Major Requirements

Code	Title	Credits
BT 0111	Applied Business Principles	3
BT 0116	Professional Leadership Development	1
BT 0117	Successful Workplace Communications	3
BT 0130	Building Your Brand for Small Businesses	3
BT 0135	Employees and HR Principles	3
BT 0144	Business Document Processing	3
BT 0171	Computerized Accounting	3
BT 0190	Introduction to Hospitality Management	3
BT 0191	Customer Service and Conflict Resolutions	3
BT 0192	Event Management and Marketing	3
BT 0193	Hospitality Law	3
Total Credits		31