

B.A. Communication: Multiplatform Journalism Emphasis

Program Admissions Requirements

There are no program admission requirements for the B.A. in Communication, Multiplatform Journalism emphasis.

General Education

The listing below includes program requirements that also fulfill General Education requirements.

Code	Title	Credits
Objective 1		6
Objective 2		3
Objective 3- MATH 1123 Recommended ¹		3
Objective 4		6
Objective 5		7
Objective 6		6
Students must fulfill Objective 7 or Objective 8		3
Objective 7		
Objective 8		
Objective 9		3
Total Credits		37

¹ "P" courses are equivalent to the original course

Major Requirements

Code	Title	Credits
Multiplatform Journalism Core		
CMP 1110	Media Writing	3
CMP 2202	Photo, Graphic, and Video Editing	3
CMP 2209	Persuasion	3
or		
CMP 2203	Media Literacy (Fulfills General Education Objective 8)	
CMP 2271	Television and Video Production	3
CMP 3310	Multiplatform Storytelling	3
CMP 3311	Business and Tech Reporting	3
CMP 4403	Mass Communication and Society	3
CMP 4410	Mass Media History, Law, and Ethics	3
CMP 4418	Feature Writing	3
Choose four emphasis electives:		12
CMP 2203	Media Literacy (if not taken above) (Fulfills Objective 8)	
CMP 2209	Persuasion (if not taken above)	
CMP 2241	Introduction to Public Relations	
CMP 3307	Introduction to Social Media	
CMP 3309	Communication Inquiry	
CMP 3312	Screenwriting	
CMP 3346	Public Relations Writing	

CMP 3347	Sport Communication	
CMP 3351	Generative AI Fluency	
CMP 3367	Media Planning and Analytics	
CMP 3371	Narrative Video Production	
CMP 3373	Documentary Cinema	
CMP 3382	Political Communication	
CMP 4471	Studio-Based Content Creation	
CMP 4483	Rhetoric of Popular Culture	
Complete 6 credits from other course offerings in the CMP curriculum, at least 3 of which are at the 3000-level or above.		6
Total Credits		45

Degree Totals

Code	Title	Credits
	Program Admission Requirements	0
	General Education	37
	Major Requirements	45
	Upper Division Free Electives	3-15
	Free Electives	23-35
Total Credits		120

ISU Degree Requirements (<http://coursecat.isu.edu/undergraduate/degree requirements/>)

ISU General Education (<http://coursecat.isu.edu/undergraduate/academicinformation/generaleducation/>)

Major Academic Plan (MAP) (<https://www.isu.edu/advising/maps/>)