

B.A. Communication: Corporate Communication Emphasis, Public Relations Track

Program Admissions Requirements

There are no program admission requirements for the B.A. in Communication, Corporate Communication emphasis, Public Relations track.

General Education

The listing below includes program requirements that also fulfill General Education requirements.

Code	Title	Credits
Objective 1		6
Objective 2		3
Objective 3 - MATH 1123 Recommended ¹		3
Objective 4		6
Objective 5		7
Objective 6		6
Students must fulfill Objective 7 or Objective 8		3
Objective 7		
Objective 8		
Objective 9		3
Total Credits		37

¹ "P" courses are equivalent to the original course.

Major Requirements

Code	Title	Credits
Corporate Communication Core		
CMP 2202	Photo, Graphic, and Video Editing	3
CMP 2209	Persuasion	3
CMP 2231	Introduction to Graphic Design	3
CMP 3308	Groups and Communication	3
CMP 3309	Communication Inquiry	3
Required Public Relations Track Courses		
CMP 1110	Media Writing	3
CMP 2241	Introduction to Public Relations	3
CMP 3307	Introduction to Social Media	3
CMP 3346	Public Relations Writing	3
CMP 4418	Feature Writing	3
CMP 4440	Sport Public Relations	3
CMP 4467	Integrated Marketing Communication Campaigns	3
Choose 9 credits from other course offerings in the CMP curriculum, at least 3 of which are at the 3000-level or above.		9
Total Credits		45

Degree Totals

Code	Title	Credits
	Program Admission Requirements	0
	General Education	37
	Major Requirements	45
	Upper Division Free Electives	6-12
	Free Electives	26-32
	Total Credits	120
	ISU Degree Requirements (http://coursecat.isu.edu/undergraduate/degree requirements/)	
	ISU General Education (http://coursecat.isu.edu/undergraduate/academicinformation/generaleducation/)	
	Major Academic Plan (MAP) (https://www.isu.edu/advising/maps/)	