

Accelerated B.A. Communication, Visual Communication Emphasis, Design Track

Accelerated BA to MA Program

Students accepted into an accelerated undergraduate program may take departmentally approved graduate coursework as part of their undergraduate curriculum. These credits will count towards both their bachelor's and master's degrees and can fulfill major requirements, upper-division requirements, and/or free electives. For details on accelerated programs at Idaho State University, please see (Degree Requirements (<https://coursecat.isu.edu/undergraduate/degreerequirements/>)).

Once accepted into an accelerated degree program, it is strongly recommended for students to stay in close communication with their advisor regarding pursuit of acceptance into the Graduate School and the master's degree program at Idaho State University. Acceptance into an accelerated program during the bachelor's degree program is the first step in the admissions process. A separate application to the Graduate School is necessary for all accelerated programs. For more information regarding application and admission to the Graduate School at Idaho State University, please see the Graduate Admissions section of the graduate catalog (<http://coursecat.isu.edu/graduate/graduateadmissions/>).

Communication, Visual Communication Emphasis, Design Track Accelerated Criteria

This accelerated program gives outstanding bachelor's degree students in Communication, Visual Communication Emphasis, Design Track a "fast-track" option to pursue graduate-level coursework towards the Master in Arts degree during the last two semesters of undergraduate coursework and count up to 9 credits of that coursework towards completion of the bachelor's degree. For details on application and admission into the Accelerated program, please see (Communication (<https://coursecat.isu.edu/undergraduate/artsandletters/communicationmediaandpersuasion/>)).

General Education

The listing below includes program requirements that also fulfill General Education requirements.

Code	Title	Credits
	Objective 1	6
	Objective 2	3
	Objective 3- MATH 1123 Recommended ¹	3
	Objective 4	6
	Objective 5	7
	Objective 6	6
	Students must fulfill Objective 7 or Objective 8	3
	Objective 7	
	Objective 8	
	Objective 9	3
	Total Credits	37

¹ "P" courses are equivalent to the original course.

Major Requirements

Code	Title	Credits
Visual Communications Core		
CMP 1110	Media Writing	3
CMP 2202	Photo, Graphic, and Video Editing	3
CMP 2286	Visual Rhetoric	3
CMP 3339	UI/UX Design	3
CMP 4403/5503	Mass Communication and Society	3
OR		
CMP 4410/5510	Mass Media History, Law, and Ethics	
Design Track		
CMP 2231	Introduction to Graphic Design	3
CMP 3336	Studio I: Typography and Digital Media	3
CMP 3338	Studio II: Typography and Print Media	3
CMP 4437	Illustration and Brand Identity	3
CMP 4438	Graphic Design Portfolio	3
Choose 2 of the following track electives:		6
CMP 2250/ART 2210	History and Appreciation of Photography (Partially satisfies General Education Objective 4)	
CMP 2251	Introduction to Photography	
CMP 2271	Television and Video Production	
CMP 3310	Multiplatform Storytelling	
CMP 3351	Generative AI Fluency	
CMP 3371	Narrative Video Production	
CMP 4434	Narrative Illustration	
CMP 4471	Studio-Based Content Creation	
CMP 4475	Corporate Video Production	
ART 1105	Drawing I	
Choose THREE Department Electives		9
Complete 9 credits from other course offerings in the CMP curriculum, at least three of which are at the 3000-level or above.		
To fulfill the department electives, students are encouraged to meet with their advisor to effectively supplement required coursework in visual communication by pursuing courses that cater to their professional interests offered in the department's other areas, which include public relations, advertising, rhetoric, and social media.		
Students in the accelerated BA to MA program can use a total of nine credits of 5000/6000-level graduate coursework from the Communication, Media, & Persuasion Department in any of these three areas:		
Upper division Core Courses		
Upper division Electives		
Upper division Required Track Courses		
Total Credits		45

Degree Totals

Code	Title	Credits
	Program Admission Requirements	0
	General Education	37
	Major Requirements	45
	Upper Division Free Electives	3-15
	Free Electives	23-35
	Total Credits	120

ISU Degree Requirements (<http://coursecat.isu.edu/undergraduate/degerequirements/>)

ISU General Education (<http://coursecat.isu.edu/undergraduate/academicinformation/generaleducation/>)

Major Academic Plan (MAP) (<https://www.isu.edu/advising/maps/>)

Master of Arts in Communication (<https://coursecat.isu.edu/graduate/artsandletters/communicationmediaandpersuasion/macommunication/>)