

# B.A. Sport Management- Sport Operations Emphasis

## Program Admissions Requirements

There are no program admission requirements for the degree and major.

## Graduation Requirement

In order to graduate from the Sport and Exercise Science major, the candidate must achieve the following in addition to completing the course requirements:

1. Minimum grade of "C" (2.0) in professional courses.
2. Minimum overall cumulative GPA of 2.5.
3. Minimum GPA of 2.75 in the major.
4. Current First Aid and CPR certification from a nationally recognized provider.

## General Education

The listing below includes program requirements that also fulfill General Education requirements.

Code	Title	Credits
Objective 1		6
Objective 2		3
Objective 3		3
Objective 4		6
Objective 5		7
Objective 6		6
<b>Students must fulfill Objective 7 or Objective 8</b>		<b>3</b>
Objective 7		
Objective 8		
Objective 9		3
<b>Total Credits</b>		<b>37</b>

## Major Requirements

Code	Title	Credits
HPSS 2222	First Aid CPR and Sport Safety	3
HPSS 2223	Foundations of Kinesiology	3
HPSS 2237	Activity Performance Techniques	3
HPSS 3322	Introduction to Sport Psychology	3
HPSS 3364	Introduction to Sport Law	3
HPSS 3366	Sport Marketing	3
HPSS 4454	Senior Capstone	3
HPSS 4473	Sport Facilities and Event Management	3
HPSS 4475	Organization and Administration of Sport Programs	3
HPSS 4493	Issues in Sport	3
HPSS 4492	Practicum in Sport Management	3
<b>Total Credits</b>		<b>33</b>

## Emphasis in Sport Operations

Code	Title	Credits
ACCT 3303 or ACCT 2201	Accounting Concepts Principles of Accounting I	3
CMP 2201	Business and Professional Communication	3
CMP 3347	Sport Communication	3
MGT 2216	Business Statistics *	3
ECON 2201	Principles of Macroeconomics *	3
ECON 2202	Principles of Microeconomics *	3
BA 3316	Introduction to Data Analytics	3
MGT 3312	Individual and Organizational Behavior *	3
MGT 3329	Operations and Supply Chain Management *	3
MKTG 2225	Introduction to Marketing *	3
MGT 4473 or MGT 4441	Human Resource Management Leading in Organizations	3
<b>Total Credits</b>		<b>33</b>

\* Satisfies Core I Requirement for ISU MBA Program.  
Students wishing to fulfill all MBA Core I requirements are advised to take ACCT 2201, ACCT 2202, and FIN 3315.

## Degree Totals

Code	Title	Credits
	Program Admission Requirements	0
	General Education	37
	Major Requirements (Required General Education credits removed.)	57
	Upper Division Free Electives	0
	Free Electives	26
<b>Total Credits</b>		<b>120</b>

ISU Degree Requirements (<http://coursecat.isu.edu/undergraduate/degrequirements/>)

ISU General Education (<http://coursecat.isu.edu/undergraduate/academicinformation/generaleducation/>)

Major Academic Plan (MAP) (<https://www.isu.edu/advising/maps/>)