

Management

Course Learning Outcomes are measurable statements that are used to identify the specific knowledge and skills that a student should have at the end of a course.

MGT 1101

- L1- Demonstrate a general understanding of the business environment and be familiar with business terminology.
- L2- Recognize basic concepts and the influence the overall economy has on business decision making.
- L3- Discuss the ethical and social responsibility issues in the business environment.
- L4- Describe the basic roles of each business functional area and the interrelationship between these functions.

MGT 2216

- L1- Produce and interpret appropriate graphs for data.
- L2- Produce and interpret appropriate statistical analyses for data.
- L3- Recognize appropriate data sampling techniques.
- L4- Use both Excel and JMP effectively.
- L5- Summarize statistical analyses.
- L6- Make an appropriate business decision based upon statistical analysis.
- L7- Recognize unethical statistical practices.

MGT 2217

- L1- Perform appropriate statistical analyses such as regression analysis, time series forecasting, statistical process control, decision tree analysis, and non-parametric tests.
- L2- Collect data appropriately.
- L3- Write reports and draw conclusions based on statistical analyses.
- L4- Make appropriate recommendations based on statistical analyses.
- L5- Use Microsoft Excel and JMP proficiently.
- L6- Use ethical statistical practices.

MGT 2261

- L1- Students will be able to identify the elements of FIRAC and assign the correct element to various parts of legal fact patterns, which may be based on cases they have read or which may be hypothetical. This goal is evaluated through exams.
- L2- Students will be able to recall the various elements of contract law and evaluate fact patterns to determine the existence of a contract, breach of contract, and damages related thereto. This goal is evaluated by exams.
- L3- Students will be able to recall the elements of negligence, assault, battery, and interference with contract and use these elements to evaluate fact patterns to determine if negligence, assault, battery, or interference with contract occurred. This goal is evaluated by exams.
- L4- Students will be able to recall the various types of business entities, the legal protections they afford owners, organizational formalities, and tax consequences and evaluate a fact pattern to determine the appropriate entity type for various types of businesses. This goal is evaluated by exams.
- L5- Students will be able to recall the elements of various intellectual property laws and use them to evaluate whether a breach of intellectual property laws has occurred in various fact patterns. This goal is evaluated by exams.

MGT 3312

L1- Discuss and compare key theories of organizational behavior in areas such as motivation, decision making, power, ethics, leadership, communication, and culture.

L2- Apply Organizational Behavior concepts to solve people problems faced by managers and employees.

L3- Develop theoretical and practical skills needed to navigate interpersonal Interactions.

MGT 3329

- L1- Identify operations management concepts to make effective managerial decisions.
- L2- Apply different quantitative operations management tools to understand the outcomes and be able to compare those outcomes given certain information.
- L3- Evaluate the appropriateness of a specific quantitative operations management technique in a particular business scenario.
- L4- Compare and contrast different options related to operations management concepts to select the best option given business and environmental conditions.
- L5- Explain how operations management decisions impact each other in a business setting and analyze their overall impact on an organization's success.

MGT 4410

- L1- Demonstrate knowledge of the field of entrepreneurship

MGT 4434

- L1- Ability to transfer managerial skills to real-life, out-of-class settings.
- L2- Increased self-awareness regarding personal managerial strengths and weaknesses.
- L3- Increased skill with working effectively in groups.
- L4- Increased understanding of core behavioral principles upon which important managerial skills are based.
- L5- Ability to diagnose complex interpersonal situations effectively and to consider response alternatives.
- L6- Increased understanding of how technology influences the ability to lead.

MGT 4441

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- L6- Increased understanding of how technology influences the ability to lead.

MGT 4460

- L1- Integrate the knowledge and skills acquired in earlier classes in a "capstone" course.
- L2- Explain the strategic planning process: a. The student will demonstrate knowledge of content (i.e. inputs) germane to a business strategy (e.g., environmental forces, industry factors, organizational resources, performance metrics, etc.); b. The student will demonstrate knowledge of the process of developing (i.e. formulation of) a business strategy (e.g., business-level, corporate level, etc.); c. The student will demonstrate knowledge of the

implementation of a business strategy (e.g., governance, organizational structure, etc.).

L3- Enhance creative and critical thinking in decision processes affecting strategic analysis, strategy development, and implementation.

L4- Illustrate written and oral communication skills.

MGT 4473

L1- Understand key HRM practices, including job design and analysis, workforce planning, recruitment, selection, training, performance management, compensation, employee retention, and separation.

L2- Understand how HRM practices interconnect and align with organizational contexts to enhance employee and organizational outcomes, and create a competitive advantage.

L3- Apply HRM knowledge and skills to identify, analyze, and resolve challenges faced by organizations.

MGT 4475

L1- List 3 general areas that are used to understand the development of law.

L2- Describe the difference between civil and criminal law.

L3- Describe the differences and use of credentialing, licensure, and certification in healthcare professions.

L4- Compare and contrast the concepts of respondent superior and vicarious liability.

L5- Provide examples of how private information is disclosed under HIPAA.

L6- Identify two different classifications of torts.

L7- Define what Ethics is.

L8- List the nine ethical principles used in ethical decision-making.

MGT 4482

L1- To introduce students to the general philosophies, ethics, and concepts of project management.

L2- To describe project management functions and the nature of the project manager's job.

L3- To identify current project management problems, issues and trends faced by these managers both locally and globally.

L4- To develop a basic set of tools (qualitative and quantitative) to enhance managerial abilities and problem-solving skills.

L5- To introduce students to the computer skills required in project management and their use in analyzing data and making managerial decisions.