

Business Administration

Course Learning Outcomes are measurable statements that are used to identify the specific knowledge and skills that a student should have at the end of a course.

BA 3316

L1- Explain the difference between data, information, and knowledge.

L2- Identify sources of data, both internal and external to the organization, and assess their quality.

L3- Differentiate between descriptive, predictive, and prescriptive analytics and provide example models of each.

L4- Explain the benefits of cloud computing for data analytics, including scalability, and cost-efficiency.

L5- Define and differentiate between machine learning, deep learning, and artificial intelligence.