

College of Business Programs

Program Description	Type	Degree			
Accounting, B.B.A. (http://coursecat.isu.edu/undergraduate/business/accounting/bba-accounting/)	Degree	B.B.A.	Finance, B.B.A. - Operations Management Emphasis (http://coursecat.isu.edu/undergraduate/business/finance/bba-finance-operations-mgt-emph/)	Degree	B.B.A.
Business, B.S. Online Completion (http://coursecat.isu.edu/undergraduate/business/generalbusiness/bs-business/)	Degree	B.S.	General Business, B.B.A. - Data Analytics Emphasis (http://coursecat.isu.edu/undergraduate/business/generalbusiness/bba-general-business-data-analytics-emph/)	Degree	B.B.A.
Economics, B.B.A. (http://coursecat.isu.edu/undergraduate/business/economics/bba-economics/)	Degree	B.B.A.	General Business, B.B.A. - Operations Management Emphasis (http://coursecat.isu.edu/undergraduate/business/generalbusiness/bba-general-business-operations-mgt-emph/)	Degree	B.B.A.
Finance, B.B.A. (http://coursecat.isu.edu/undergraduate/business/finance/bba-finance/)	Degree	B.B.A.	Management, B.B.A. - Data Analytics Emphasis (http://coursecat.isu.edu/undergraduate/business/management/bba-management-data-analytics-emph/)	Degree	B.B.A.
General Business, B.B.A. (http://coursecat.isu.edu/undergraduate/business/generalbusiness/bba-general-business/)	Degree	B.B.A.	Management, B.B.A. - Entrepreneurship/Small Business Emphasis (http://coursecat.isu.edu/undergraduate/business/management/bba-management-entrepreneurship-emph/)	Degree	B.B.A.
Management, B.B.A. (http://coursecat.isu.edu/undergraduate/business/management/bba-management/)	Degree	B.B.A.	Management, B.B.A. - Human Resources Management Emphasis (http://coursecat.isu.edu/undergraduate/business/management/bba-management-human-resources-emph/)	Degree	B.B.A.
Marketing, B.B.A. (http://coursecat.isu.edu/undergraduate/business/marketing/bba-marketing/)	Degree	B.B.A.	Management, B.B.A. - Operations Management Emphasis (http://coursecat.isu.edu/undergraduate/business/management/bba-management-operations-mgt-emph/)	Degree	B.B.A.
Economics, B.S. (http://coursecat.isu.edu/undergraduate/business/economics/bs-economics/)	Degree	B.S.	Marketing, B.B.A. - Data Analytics Emphasis (http://coursecat.isu.edu/undergraduate/business/marketing/bba-marketing-data-analytics-emph/)	Degree	B.B.A.
Healthcare Administration, B.B.A. (http://coursecat.isu.edu/undergraduate/business/healthcareadministration/bba-healthcare-administration/)	Degree	B.B.A.	Marketing, B.B.A. - Entrepreneurship/Small Business Emphasis (http://coursecat.isu.edu/undergraduate/business/marketing/bba-marketing-entrepreneurship-emph/)	Degree	B.B.A.
Business, A.S. (http://coursecat.isu.edu/undergraduate/business/generalbusiness/as-business/)	Degree	A.S.	Marketing, B.B.A. - Operations Management Emphasis (http://coursecat.isu.edu/undergraduate/business/marketing/bba-marketing-operations-mgt-emph/)	Degree	B.B.A.
Accounting, B.B.A. - Data Analytics Emphasis (http://coursecat.isu.edu/undergraduate/business/accounting/bba-accounting-data-analytics-emph/)	Degree	B.B.A.	Native American Business Administration, Emphasis (http://coursecat.isu.edu/undergraduate/business/generalbusiness/native-american-business-administration-emphasis/)	Emphasis	
Accounting, B.B.A. - Operations Management Emphasis (http://coursecat.isu.edu/undergraduate/business/accounting/bba-accounting-operations-mgt-emph/)	Degree	B.B.A.	Business, Minor (http://coursecat.isu.edu/undergraduate/business/generalbusiness/minor-business/)	Minor	
Economics, B.B.A. - Data Analytics Emphasis (http://coursecat.isu.edu/undergraduate/business/economics/bba-economics-data-analytics-emph/)	Degree	B.B.A.	Economics, Minor (http://coursecat.isu.edu/undergraduate/business/economics/minor-economics/)	Minor	
Economics, B.B.A. - Operations Management Emphasis (http://coursecat.isu.edu/undergraduate/business/economics/bba-economics-operations-mgt-emph/)	Degree	B.B.A.	Financial Literacy, Academic Certificate (http://coursecat.isu.edu/undergraduate/business/finance/certificate-financial-literacy/)	Certificate	
Finance, B.B.A. - Data Analytics Emphasis (http://coursecat.isu.edu/undergraduate/business/finance/bba-finance-data-analytics-emph/)	Degree	B.B.A.			
Finance, B.B.A. - Entrepreneurship/Small Business Emphasis (http://coursecat.isu.edu/undergraduate/business/finance/bba-finance-entrepreneurship-emph/)	Degree	B.B.A.			

Human Resources, Academic Certificate (<http://coursecat.isu.edu/undergraduate/business/management/certificate-human-resources/>)

Information Systems, Academic Certificate Certificate
(<http://coursecat.isu.edu/undergraduate/business/accounting/information-systems-certificate/>)

Professional Sales, Academic Certificate (<http://coursecat.isu.edu/undergraduate/business/finance/certificate-professional-sales/>) Certificate

Entrepreneurship, Certificate (<http://coursecat.isu.edu/undergraduate/business/management/certificate-entrepreneurship/>) Certificate

Labor Economics, Certificate (<http://coursecat.isu.edu/undergraduate/business/economics/certificate-labor-economics/>) Certificate

Project Management, Certificate (<http://coursecat.isu.edu/undergraduate/business/management/certificate-project-management/>) Certificate