

# B.B.A. General Business

## Program Admissions Requirements

There are no program admission requirements for the B.B.A. in General Business.

## General Education

The listing below includes program requirements that also fulfill General Education requirements.

Code	Title	Credits
Objective 1		6
Objective 2		3
Objective 3 - MGT 2216		3
Objective 4		6
Objective 5		7
Objective 6 - ECON 2201		6
<b>Students must fulfill Objective 7 or Objective 8</b>		<b>3</b>
Objective 7		
Objective 8 - INFO 1101 or FIN 1115		
Objective 9		3
<b>Total Credits</b>		<b>37</b>

## Core Business Course Requirements

To assure a minimum level of competence in all functional areas of business, the College of Business requires each student in the B.B.A. program to complete the following courses:

Code	Title	Credits
ACCT 2201	Principles of Accounting I (Must pass ACCT 2201 with a C-)	3
ACCT 2202	Principles of Accounting II	3
MGT 1101	Introduction to Business	3
MKTG 3310	Professional Development and Personal Branding	3
ECON 2201	Principles of Macroeconomics (partially satisfies General Education Objective 6)	3
ECON 2202	Principles of Microeconomics	3
ENGL 3308	Business Communications	3
<b>Take one of the following:</b>		<b>3</b>
INFO 1101	Digital Information Literacy (Satisfies General Education Objective 8)	
FIN 1115	Personal Finance (Satisfies General Education Objective 8)	
FIN 3315	Corporate Financial Management	3
MGT 2216	Business Statistics (satisfies General Education Objective 3)	3
MGT 2217	Applied Business Statistics	3
MGT 2261	Legal Environment of Organizations	3
MGT 3312	Individual and Organizational Behavior	3
MGT 3329	Operations and Supply Chain Management	3
MGT 4460	Strategic Management	3

MKTG 2225	Introduction to Marketing	3
BA 3316	Introduction to Data Analytics	3
College of Business Applied Educational Requirement <sup>1</sup>		
<b>Total Credits</b>		<b>51</b>

## Major Requirements

Code	Title	Credits
18 credit hours of upper-division College of Business courses chosen from at least two business disciplines <sup>2</sup>		18
6 additional credits of upper division courses <sup>2</sup>		6
<b>Total Credits</b>		<b>24</b>

## Degree Totals

Code	Title	Credits
Program Admission Requirements		0
General Education		37
BBA Core (Required General Education credits removed.)		45
Major Requirements		24
Upper Division Free Electives		0
Free Electives		14
<b>Total Credits</b>		<b>120</b>

<sup>1</sup> **The following courses satisfy the applied educational requirement:**  
ACCT 4440, FIN 4451, FIN 4452, INFO 4488, MGT 4411/MKTG 4411, ECON 4485 and any 3393 Internship course or 4493 Advanced Internship course offered from the College of Business.

<sup>2</sup> **The following courses will not fulfill the upper division requirements:**  
Any upper division course in the BBA Core-  
FIN 3315, BA 3316, MGT 3312, MGT 3329, MGT 4460  
Any 3000-level internship-  
ACCT 3393, ECON 3393, FIN 3393, INFO 3393, MKTG 3393, MGT 3393  
Any College of Business course for non-business majors-  
ACCT 3303, FIN 3303, INFO 3303, MGT 3303

ISU Degree Requirements (<https://coursecat.isu.edu/undergraduate/degree/requirements/>)

ISU General Education (<https://coursecat.isu.edu/undergraduate/academicinformation/generaleducation/>)

Major Academic Plan (MAP)