

B.B.A. Finance with Operations Management Emphasis

Program Admissions Requirements

There are no program admission requirements for the BBA in Finance.

General Education

The listing below includes program requirements that also fulfill General Education requirements.

| Code | Title | Credits |
|---|-------|----------|
| Objective 1 | | 6 |
| Objective 2 | | 3 |
| Objective 3 - MGT 2216 | | 3 |
| Objective 4 | | 6 |
| Objective 5 | | 7 |
| Objective 6 - ECON 2201 | | 6 |
| Students must fulfill Objective 7 or Objective 8 | | 3 |
| Objective 7 | | |
| Objective 8 - INFO 1101 or FIN 1115 | | |
| Objective 9 | | 3 |
| Total Credits | | 37 |

Core Business Course Requirements

To assure a minimum level of competence in all functional areas of business, the College of Business requires each student in the B.B.A. program to complete the following courses:

| Code | Title | Credits |
|-----------------------------------|--|----------|
| ACCT 2201 | Principles of Accounting I (Must pass ACCT 2201 with a C-) | 3 |
| ACCT 2202 | Principles of Accounting II | 3 |
| MGT 1101 | Introduction to Business | 3 |
| MKTG 3310 | Professional Development and Personal Branding | 3 |
| ECON 2201 | Principles of Macroeconomics (partially satisfies General Education Objective 6) | 3 |
| ECON 2202 | Principles of Microeconomics | 3 |
| ENGL 3308 | Business Communications | 3 |
| Take one of the following: | | 3 |
| INFO 1101 | Digital Information Literacy (Satisfies General Education Objective 8) | |
| FIN 1115 | Personal Finance (Satisfies General Education Objective 8) | |
| FIN 3315 | Corporate Financial Management | 3 |
| MGT 2216 | Business Statistics (satisfies General Education Objective 3) | 3 |
| MGT 2217 | Applied Business Statistics | 3 |
| MGT 2261 | Legal Environment of Organizations | 3 |
| MGT 3312 | Individual and Organizational Behavior | 3 |
| MGT 3329 | Operations and Supply Chain Management | 3 |

| | | |
|--|--------------------------------|----|
| MGT 4460 | Strategic Management | 3 |
| MKTG 2225 | Introduction to Marketing | 3 |
| BA 3316 | Introduction to Data Analytics | 3 |
| College of Business Applied Educational Requirement ¹ | | |
| Total Credits | | 51 |

Major Requirements

| Code | Title | Credits |
|--|---|----------|
| FIN 4405 | Advanced Corporate Financial Management I | 3 |
| FIN 4478 | Investments | 3 |
| 6 additional credits of upper division Finance courses ² | | 6 |
| Additional courses required for Operations Management Emphasis: | | |
| MGT 4434 | Productivity and Quality | 3 |
| MGT 4482 | Project Management | 3 |
| Two electives to be selected from the following courses: | | 6 |
| ACCT 3341 | Managerial and Cost Accounting | |
| ACCT 4403 | Accounting Information Systems | |
| INFO 3307 | Systems Analysis and Design | |
| MKTG 4421 | Services Marketing | |
| MKTG 4432 | New Product Management | |
| Total Credits | | 24 |

Degree Totals

| Code | Title | Credits |
|---------------|--|---------|
| | Program Admission Requirements | 0 |
| | General Education | 37 |
| | BBA Core (Required General Education credits removed.) | 45 |
| | Major Requirements | 24 |
| | Upper Division Free Electives | 0 |
| | Free Electives | 14 |
| Total Credits | | 120 |

¹ **The following courses satisfy the applied educational requirement:** ACCT 4440, FIN 4451, FIN 4452, INFO 4488, MGT 4411/MKTG 4411, ECON 4485, any 3393 Internship course or 4493 Advanced Internship course offered from the College of Business.

² ACCT 4490 will count as an upper division Finance course. **The following courses will not fulfill the upper division requirements:** Any upper division course in the BBA Core- FIN 3315, BA 3316, MGT 3312, MGT 3329, MGT 4460 Any 3000-level internship- ACCT 3393, ECON 3393, FIN 3393, INFO 3393, MKTG 3393, MGT 3393 Any College of Business course for non-business majors- ACCT 3303, FIN 3303, INFO 3303, MGT 3303

ISU General Education (<http://coursecat.isu.edu/undergraduate/academicinformation/generaleducation/>)

Major Academic Plan (MAP)