**Minor in Public Relations and Advertising**

Please note: No more than 9 credits may be double-counted between your Major and Minor.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>CMP 1110</td>
<td>Media Writing</td>
<td>3</td>
</tr>
<tr>
<td>CMP 2241</td>
<td>Introduction to Public Relations</td>
<td>3</td>
</tr>
<tr>
<td>CMP 2261</td>
<td>Introduction to Advertising</td>
<td>3</td>
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<tr>
<td><strong>Choose 9 credits of electives (at least 6 credits must be 3000-level or above)</strong></td>
<td><strong>9</strong></td>
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<tr>
<td>CMP 2203</td>
<td>Media Literacy</td>
<td></td>
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<tr>
<td>CMP 2231</td>
<td>Introduction to Graphic Design</td>
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<tr>
<td>CMP 3307</td>
<td>Introduction to Social Media</td>
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<tr>
<td>CMP 3346</td>
<td>Public Relations Writing</td>
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<td>CMP 3365</td>
<td>Advertising Strategy and Copywriting</td>
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<td>CMP 3367</td>
<td>Media Analytics</td>
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<td>CMP 4440</td>
<td>Sport Public Relations</td>
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<td>CMP 4446</td>
<td>Public Relations Campaigns</td>
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<td>CMP 4460</td>
<td>National Student Advertising</td>
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<td>Competition</td>
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<tr>
<td>CMP 4465</td>
<td>Advertising Campaigns</td>
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</table>

**Total Credits** 18