B.F.A. Digital Media

Program Admissions Requirements

There are no program admission requirements for the B.F.A. in Digital Media.

General Education

The listing below includes program requirements that also fulfill General Education requirements.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Objective 1</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Objective 2</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Objective 3 - MATH 1123 recommended</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Objective 4 - ART 1101 or ART 1102 and one more Objective 4 course from a different category</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Objective 5</td>
<td></td>
<td>7</td>
</tr>
<tr>
<td>Objective 6</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Students must fulfill Objective 7 or Objective 8</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Objective 7</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Objective 8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Objective 9</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Total Credits</td>
<td></td>
<td>37</td>
</tr>
</tbody>
</table>

1 “P” courses are equivalent to the original course.

Major Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 1101</td>
<td>Survey of Art History I</td>
<td>3</td>
</tr>
<tr>
<td>or ART 1102</td>
<td>Survey of Art History II</td>
<td></td>
</tr>
<tr>
<td>ART 1103</td>
<td>2D Design</td>
<td>3</td>
</tr>
<tr>
<td>ART 1104</td>
<td>3D Design</td>
<td>3</td>
</tr>
<tr>
<td>ART 1105</td>
<td>Drawing I</td>
<td>3</td>
</tr>
<tr>
<td>ART 1106</td>
<td>Drawing II</td>
<td>3</td>
</tr>
<tr>
<td>or ART 4410</td>
<td>Integrated Media</td>
<td></td>
</tr>
<tr>
<td>ART 3308</td>
<td>Digital Media</td>
<td>3</td>
</tr>
<tr>
<td>ART 3310</td>
<td>Professional Practice and Display</td>
<td>3</td>
</tr>
<tr>
<td>or CMP 4438</td>
<td>Graphic Design Portfolio</td>
<td></td>
</tr>
<tr>
<td>ART 3320</td>
<td>Junior Review Process</td>
<td>0</td>
</tr>
<tr>
<td>CMP 2202</td>
<td>Photo, Graphic, and Video Editing</td>
<td>3</td>
</tr>
<tr>
<td>CMP 2231</td>
<td>Introduction to Graphic Design</td>
<td>3</td>
</tr>
<tr>
<td>CMP 2286</td>
<td>Visual Rhetoric</td>
<td>3</td>
</tr>
<tr>
<td>CMP 3339</td>
<td>Web Design</td>
<td>3</td>
</tr>
<tr>
<td>CMP 4410</td>
<td>Mass Media History, Law, and Ethics</td>
<td>3</td>
</tr>
<tr>
<td>Required Track Courses:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ART 4424</td>
<td>Modern Art</td>
<td>3</td>
</tr>
<tr>
<td>ART 4425</td>
<td>Contemporary Art</td>
<td>3</td>
</tr>
<tr>
<td>ART 4427</td>
<td>Art and Ideas</td>
<td>3</td>
</tr>
<tr>
<td>ART 4494</td>
<td>Senior Presentation</td>
<td>1</td>
</tr>
<tr>
<td>CMP 3336</td>
<td>Studio I: Typography and Digital Media</td>
<td>3</td>
</tr>
<tr>
<td>CMP 3338</td>
<td>Studio II: Typography and Print Media</td>
<td>3</td>
</tr>
<tr>
<td>CMP 4437</td>
<td>Illustration and Brand Identity</td>
<td>3</td>
</tr>
<tr>
<td>Choose 3 Introductory Electives</td>
<td></td>
<td>9</td>
</tr>
<tr>
<td>ART 1106</td>
<td>Drawing II</td>
<td></td>
</tr>
<tr>
<td>ART 2231</td>
<td>Introduction to Printmaking</td>
<td></td>
</tr>
<tr>
<td>ART 2241</td>
<td>Introduction to Painting</td>
<td></td>
</tr>
<tr>
<td>ART 2251</td>
<td>Introduction to Metals and Jewelry</td>
<td></td>
</tr>
<tr>
<td>ART 2261</td>
<td>Introduction to Fiber Media</td>
<td></td>
</tr>
<tr>
<td>ART 2271</td>
<td>Introduction to Ceramics</td>
<td></td>
</tr>
<tr>
<td>ART 2281</td>
<td>Introduction to Sculpture</td>
<td></td>
</tr>
<tr>
<td>CMP 2209</td>
<td>Persuasion</td>
<td></td>
</tr>
<tr>
<td>CMP 2241</td>
<td>Introduction to Public Relations</td>
<td></td>
</tr>
<tr>
<td>CMP 2250</td>
<td>History and Appreciation of Photography</td>
<td></td>
</tr>
<tr>
<td>CMP 2251</td>
<td>Introduction to Photography</td>
<td></td>
</tr>
<tr>
<td>CMP 2261</td>
<td>Introduction to Advertising</td>
<td></td>
</tr>
<tr>
<td>CMP 2271</td>
<td>Television and Video Production</td>
<td></td>
</tr>
<tr>
<td>Choose 5 Advanced Electives</td>
<td></td>
<td>15</td>
</tr>
<tr>
<td>ART 3305</td>
<td>Intermediate Drawing I</td>
<td></td>
</tr>
<tr>
<td>ART 3306</td>
<td>Intermediate Drawing II</td>
<td></td>
</tr>
<tr>
<td>ART 3310</td>
<td>Professional Practice and Display</td>
<td></td>
</tr>
<tr>
<td>ART 3325</td>
<td>Mixed Media, Intermedia, Postmedia</td>
<td></td>
</tr>
<tr>
<td>ART 3331</td>
<td>Intermediate Printmaking</td>
<td></td>
</tr>
<tr>
<td>ART 3332</td>
<td>Intermediate Printmaking</td>
<td></td>
</tr>
<tr>
<td>ART 3341</td>
<td>Intermediate Painting I</td>
<td></td>
</tr>
<tr>
<td>ART 3342</td>
<td>Intermediate Painting II</td>
<td></td>
</tr>
<tr>
<td>ART 3351</td>
<td>Intermediate Metals and Jewelry I</td>
<td></td>
</tr>
<tr>
<td>ART 3352</td>
<td>Intermediate Metals and Jewelry II</td>
<td></td>
</tr>
<tr>
<td>ART 3361</td>
<td>Intermediate Fiber Media</td>
<td></td>
</tr>
<tr>
<td>ART 3362</td>
<td>Intermediate Fiber Media</td>
<td></td>
</tr>
<tr>
<td>ART 3371</td>
<td>Intermediate Ceramics</td>
<td></td>
</tr>
<tr>
<td>ART 3372</td>
<td>Intermediate Ceramics</td>
<td></td>
</tr>
<tr>
<td>ART 3381</td>
<td>Intermediate Sculpture</td>
<td></td>
</tr>
<tr>
<td>ART 3382</td>
<td>Intermediate Sculpture</td>
<td></td>
</tr>
<tr>
<td>ART 3391</td>
<td>Papermaking</td>
<td></td>
</tr>
<tr>
<td>ART 4401</td>
<td>Advanced Drawing</td>
<td></td>
</tr>
<tr>
<td>ART 4402</td>
<td>Advanced Drawing II</td>
<td></td>
</tr>
<tr>
<td>ART 4408</td>
<td>Advanced Digital Media</td>
<td></td>
</tr>
<tr>
<td>ART 4410</td>
<td>Integrated Media (If ART 4410 is used as part of the Art Core, it can not also be used as an advanced elective)</td>
<td></td>
</tr>
<tr>
<td>ART 4412</td>
<td>Advanced Integrated Media</td>
<td></td>
</tr>
<tr>
<td>ART 4431</td>
<td>Advanced Printmaking</td>
<td></td>
</tr>
<tr>
<td>ART 4432</td>
<td>Advanced Printmaking</td>
<td></td>
</tr>
<tr>
<td>ART 4435</td>
<td>Narrative and Print</td>
<td></td>
</tr>
<tr>
<td>ART 4441</td>
<td>Advanced Painting I</td>
<td></td>
</tr>
<tr>
<td>ART 4442</td>
<td>Advanced Painting II</td>
<td></td>
</tr>
<tr>
<td>ART 4451</td>
<td>Advanced Metals and Jewelry I</td>
<td></td>
</tr>
<tr>
<td>ART 4452</td>
<td>Advanced Metals and Jewelry II</td>
<td></td>
</tr>
<tr>
<td>ART 4461</td>
<td>Advanced Fiber Media</td>
<td></td>
</tr>
<tr>
<td>Code</td>
<td>Title</td>
<td></td>
</tr>
<tr>
<td>-----------</td>
<td>-------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>ART 4462</td>
<td>Advanced Fiber Media</td>
<td></td>
</tr>
<tr>
<td>ART 4471</td>
<td>Advanced Ceramics</td>
<td></td>
</tr>
<tr>
<td>ART 4472</td>
<td>Advanced Ceramics</td>
<td></td>
</tr>
<tr>
<td>ART 4481</td>
<td>Advanced Sculpture</td>
<td></td>
</tr>
<tr>
<td>ART 4482</td>
<td>Advanced Papermaking</td>
<td></td>
</tr>
<tr>
<td>ART 4490</td>
<td>Experimental Studio</td>
<td></td>
</tr>
<tr>
<td>ART 4491</td>
<td>Special Topics in Art History</td>
<td></td>
</tr>
<tr>
<td>CMP 3310</td>
<td>Multiplatform Storytelling</td>
<td></td>
</tr>
<tr>
<td>CMP 3352</td>
<td>Photo Communication</td>
<td></td>
</tr>
<tr>
<td>CMP 3355</td>
<td>Lighting for Digital Media</td>
<td></td>
</tr>
<tr>
<td>CMP 3371</td>
<td>Narrative Video Production</td>
<td></td>
</tr>
<tr>
<td>CMP 4404</td>
<td>Gender and Communication</td>
<td></td>
</tr>
<tr>
<td>CMP 4438</td>
<td>Graphic Design Portfolio</td>
<td></td>
</tr>
<tr>
<td>CMP 4460</td>
<td>National Student Advertising Competition</td>
<td></td>
</tr>
<tr>
<td>CMP 4467</td>
<td>Social Media Campaigns</td>
<td></td>
</tr>
<tr>
<td>CMP 4471</td>
<td>Studio-Based Content Creation</td>
<td></td>
</tr>
<tr>
<td>CMP 4475</td>
<td>Corporate Video Production</td>
<td></td>
</tr>
<tr>
<td>CMP 4483</td>
<td>Rhetoric of Popular Culture</td>
<td></td>
</tr>
<tr>
<td>CMP 4494</td>
<td>Internship</td>
<td></td>
</tr>
</tbody>
</table>

No more than 6 credits of the following may be taken as advanced electives:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 3385</td>
<td>Individual Projects</td>
</tr>
<tr>
<td>ART 4420</td>
<td>Advanced Studio Research</td>
</tr>
<tr>
<td>CMP 4491</td>
<td>Independent Projects</td>
</tr>
</tbody>
</table>

Overall grade point average of 2.5. Achieve a grade point average of 3.0 or higher in the foundation courses (ART 1103, ART 1104, ART 1105, and ART 1106). Students who do not have a 3.0 grade point average in these foundation courses may, with the approval of their advisor, appeal to continue in their degree program and graduate as an Art major by submitting a portfolio for faculty review.

All major coursework must be completed with a C- or better grade. Courses with D or F grades, including Art electives, must be repeated and a higher grade earned before a student can qualify for graduation with a degree in Art. Individual Project courses (ART 3385) must be taken in the same medium when being repeated.

Department of Art will not accept any D or F grades in department courses.

ART 3310 Professional Practice and Display or CMP 4438 Graphic Design Portfolio is required. We recommend that you work with your advisor regarding which class to take and the timing that would be most appropriate in your degree program.

**Total Credits**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Admission Requirements</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>General Education</td>
<td></td>
<td>37</td>
</tr>
<tr>
<td>Major Requirements (w/o General Education)</td>
<td></td>
<td>76</td>
</tr>
<tr>
<td>Upper Division Free Electives</td>
<td></td>
<td>0</td>
</tr>
</tbody>
</table>

**Degree Totals**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Admission Requirements</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>General Education</td>
<td></td>
<td>37</td>
</tr>
<tr>
<td>Major Requirements (w/o General Education)</td>
<td></td>
<td>76</td>
</tr>
<tr>
<td>Upper Division Free Electives</td>
<td></td>
<td>0</td>
</tr>
</tbody>
</table>

ISU Degree Requirements ([link](http://coursecat.isu.edu/undergraduate/degerequirements/))

ISU General Education ([link](http://coursecat.isu.edu/undergraduate/academicinformation/generaleducation/))

Major Academic Plan (MAP)