Sport Management Emphasis

61 credits, including Physical Education Core

Objective #1: To understand and appreciate the physical education and sport setting (16 credits)

Criteria for courses: Courses that fulfill this objective (a) introduce the concepts of sport and motor development, and (b) explore administrative duties in the athletic setting.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>PE 2237</td>
<td>Activity Performance Techniques III</td>
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</tbody>
</table>

One (1) Field based PEAC course, examples include: 1

- PEAC 1155A Beginning Soccer
- PEAC 1158 Softball
- PEAC 1159 Ultimate Frisbee

One (1) Court based PEAC course, example include: 1

- PEAC 1151A Beginning Tennis
- PEAC 1156A Beginning Basketball
- PEAC 1157A Beginning Volleyball

One (1) Lifetime activity PEAC course, examples include: 1

- PEAC 1122A Beginning Yoga
- PEAC 1132A Spinning
- PEAC 1175A Beginning Kayaking

Additional Coursework (10 credits):

- PE 2281 Practical Outdoor Skills
- PE 3322 Introduction to Sport Psychology
- PE 4493 Issues in Sport

Approved Electives

- PE 3300 Movement Theory and Motor Development
- PE 3301 & 3301L Physiology of Exercise and Physiology of Exercise Laboratory
- PE 3302 & 3302L Biomechanics and Biomechanics Laboratory
- PE 3303 Kinesiology for Teachers and Coaches
- PE 3357 Methods of Teaching Elementary Physical Education
- PE 3362 Tests and Measurements in Physical Education
- PE 3370 Care and Prevention of Athletic Injuries
- PE 4437 Methods of Teaching Secondary Physical Education
- PE 4494 Adapted Physical Activity

1 For a complete list, please see https://www.isu.edu/sspe/physical-education-activity-courses/ or see your advisor.

Objective #2: To develop leadership and management skills (15 credits)

Criteria for courses: Courses that fulfill this objective (a) introduce the concepts of leadership in the sport setting, and (b) explore administrative duties in the athletic setting.

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<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td>PE 3364</td>
<td>Introduction to Sport Law</td>
<td>3</td>
</tr>
<tr>
<td>PE 4473</td>
<td>Facilities Planning and Design</td>
<td>3</td>
</tr>
<tr>
<td>PE 4475</td>
<td>Organization and Administration of Physical Education</td>
<td>3</td>
</tr>
<tr>
<td>CMP 3347</td>
<td>Sport Communication</td>
<td>3</td>
</tr>
</tbody>
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Approved Electives

- CMP 2201 Business and Professional Communication
- CMP 3302 Image Management
- CMP 3308 Groups and Communication
- CMP 3309 Communication Inquiry
- CMP 3320 Foundations of Leadership
- CMP 4422 Conflict Management

Objective #3: To understand and interpret the business setting (15 credits)

Criteria for courses: Courses that fulfill this objective (a) provide a business perspective of the understanding of the management setting; (b) provide understanding of human resource management; and (c) provide understanding of legal implications in running a business.

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<tbody>
<tr>
<td>ACCT 3303</td>
<td>Accounting Concepts</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3312</td>
<td>Individual and Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>MGT 4473</td>
<td>Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>or MGT 4441</td>
<td>Leading in Organizations</td>
<td></td>
</tr>
<tr>
<td>PE 3366</td>
<td>Sport Marketing</td>
<td>3</td>
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Approved Electives

- ACCT 2201 Principles of Accounting I
- ACCT 2202 Principles of Accounting II
- CMP 2241 Introduction to Public Relations
- ECON 2201 Principles of Macroeconomics
- ECON 2202 Principles of Microeconomics
- FIN 3315 Corporate Financial Management
- MGT 2216 Business Statistics
- MGT 2217 Advanced Business Statistics
- MGT 2261 Legal Environment of Organizations
- MGT 4441 Leading in Organizations
- MKTG 2225 Basic Marketing Management
- MKTG 4427 Consumer Behavior
- POLS 4409 Community Planning
- POLS 4441 Administrative Law
- POLS 4442 Constitutional Law
- POLS 4443 Civil Rights and Liberties
- POLS 4451 Public Organizational Theory
- POLS 4452 Budgeting and Finance
- POLS 4454 Public Workplace Issues
Objective #4: To obtain practical experience in the field of sport management (3 credits)

Criteria for courses: Candidates will engage in a pre-approved 45-hour sports management internship. Three (3) credits required.

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<tbody>
<tr>
<td>PE 4490</td>
<td>Practicum in Physical Education</td>
<td>3</td>
</tr>
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