Sport Management Emphasis

61 credits, including Physical Education Core

Objective #1: To understand and appreciate the physical education and sport setting (16 credits)

Criteria for courses: Courses that fulfill this objective (a) introduce the concepts of sport and motor development, and (b) explore administrative duties in the athletic setting.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>PE 2237</td>
<td>Activity Performance Techniques III</td>
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</tbody>
</table>

One (1) Field based PEAC course, examples include: ¹
- PEAC 1155A: Beginning Soccer
- PEAC 1158: Softball
- PEAC 1159: Ultimate Frisbee

One (1) Court based PEAC course, example include: ¹
- PEAC 1151A: Beginning Tennis
- PEAC 1156A: Beginning Basketball
- PEAC 1157A: Beginning Volleyball

One (1) Lifetime activity PEAC course, examples include: ¹
- PEAC 1122A: Beginning Yoga
- PEAC 1132A: Spinning
- PEAC 1175A: Beginning Kayaking

Additional Coursework (10 credits):
- PE 2281: Practical Outdoor Skills ¹
- PE 3322: Introduction to Sport Psychology ³
- PE 4493: Issues in Sport ³

Approved Electives ³
- PE 3300: Movement Theory and Motor Development
- PE 3301 & 3301L: Physiology of Exercise and Physiology of Exercise Laboratory
- PE 3302: Biomechanics & 3302L: Biomechanics Laboratory
- PE 3303: Kinesiology for Teachers and Coaches
- PE 3357: Methods of Teaching Elementary Physical Education
- PE 3362: Tests and Measurements in Physical Education
- PE 3370: Care and Prevention of Athletic Injuries
- PE 4437: Methods of Teaching Secondary Physical Education
- PE 4494: Adapted Physical Activity

¹ For a complete list, please see https://www.isu.edu/sspe/physical-education-activity-courses/ or see your advisor.

Objective #2: To develop leadership and management skills (15 credits)

Criteria for courses: Courses that fulfill this objective (a) introduce the concepts of leadership in the sport setting, and (b) explore administrative duties in the athletic setting.

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<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td>PE 3364</td>
<td>Introduction to Sport Law</td>
<td>3</td>
</tr>
<tr>
<td>PE 4473</td>
<td>Facilities Planning and Design</td>
<td>3</td>
</tr>
<tr>
<td>PE 4475</td>
<td>Organization and Administration of Physical Education</td>
<td>3</td>
</tr>
<tr>
<td>CMP 3347</td>
<td>Sport Communication</td>
<td>3</td>
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Approved Electives
- CMP 2201: Business and Professional Communication
- CMP 3302: Image Management
- CMP 3308: Groups and Communication
- CMP 3309: Communication Inquiry
- CMP 3320: Foundations of Leadership
- CMP 4422: Conflict Management

Objective #3: To understand and interpret the business setting (15 credits)

Criteria for courses: Courses that fulfill this objective (a) provide a business perspective of the understanding of the management setting; (b) provide understanding of human resource management; and (c) provide understanding of legal implications in running a business.

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<tbody>
<tr>
<td>ACCT 3303</td>
<td>Accounting Concepts</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3312</td>
<td>Individual and Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>MGT 4473</td>
<td>Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>or MGT 4441</td>
<td>Leading in Organizations</td>
<td>3</td>
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<tr>
<td>PE 3366</td>
<td>Sport Marketing</td>
<td>3</td>
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Approved Electives ³

Possible Elective Choices:
- ACCT 2201: Principles of Accounting I 3
- ACCT 2202: Principles of Accounting II 3
- CMP 2241: Introduction to Public Relations 3
- ECON 2201: Principles of Macroeconomics 3
- ECON 2202: Principles of Microeconomics 3
- FIN 3315: Corporate Financial Management 3
- MGT 2216: Business Statistics 3
- MGT 2217: Advanced Business Statistics 3
- MGT 2261: Legal Environment of Organizations 3
- MGT 4441: Leading in Organizations 3
- MKTG 2225: Basic Marketing Management 3
- MKTG 4427: Consumer Behavior 3
- POLS 4409: Community Planning 3
- POLS 4441: Administrative Law 3
- POLS 4442: Constitutional Law 3
- POLS 4443: Civil Rights and Liberties 3
- POLS 4451: Public Organizational Theory 3
- POLS 4452: Budgeting and Finance 3
- POLS 4454: Public Workplace Issues 3
Objective #4: To obtain practical experience in the field of sport management
(3 credits)

Criteria for courses: Candidates will engage in a pre-approved 45-hour sports
management internship.

Three (3) credits required.

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<tr>
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<tbody>
<tr>
<td>PE 4490</td>
<td>Practicum in Physical Education</td>
<td>3</td>
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