

Minor in Sport Management

Sport Management Standards

The Sport Management Minor is modeled to frame the NASPE-NASSM Content Standards for undergraduate Sport Management programs. The standards encompass 10 core areas that include: Behavioral Dimensions of Sport; Management and Organizational Skills; Ethics in Sport Management; Marketing in Sport; Communication in Sport; Finance in Sport; Economics in Sport; Legal Aspects of Sport; Governance in Sport; and Field Experience in a Sport Setting.

Candidates completing this minor must complete a total of 27 credits, including 21 credits of required courses and 6 approved elective credits from the courses listed below. Candidate must also achieve the following in addition to completing the course requirements:

1. A minimum grade of "C" (2.0) in all required and elective minor courses.
2. A minimum GPA of 3.0 in the minor.

Required Courses (21 credits):

Code	Title	Credits
MGT 3312	Individual and Organizational Behavior	3
MGT 4473	Human Resource Management	3
PE 3322	Introduction to Sport Psychology	3
PE 3364	Introduction to Sport Law	3
PE 3366	Sport Marketing	3
PE 4473	Facilities Planning and Design	3
PE 4490	Practicum in Physical Education	3

Sport Management Elective Courses (6 credits):

Code	Title	Credits
ECON 2201	Principles of Macroeconomics	3
ECON 2202	Principles of Microeconomics	3
FIN 3315	Corporate Financial Management	3
MGT 2216	Business Statistics	3
MKTG 2225	Basic Marketing Management	3
MKTG 4427	Consumer Behavior	3
PE 4465	Organization and Administration of Intramural Sports	3
PE 4475	Organization and Administration of Physical Education	3
PE 4491	Physical Education Workshop ¹	1-3
PE 4493	Issues in Sport	3

¹ When workshop relates to Sport Management.