

Marketing Technology 21 Credit Endorsement

Code	Title	Credits
CTE 4401	Foundations of Career and Technical Education	3
CTE 3341	Leadership and Advising in Career Technical Student Organizations I	1
CTE 3342	Leadership and Advising in Career Technical Student Organizations II	1
CTE 3343	Leadership and Advising in Career Technical Student Organizations III	1
CMP 2261 or CMP 3310	Introduction to Advertising Multiplatform Storytelling	3
ECON 2201 or ECON 2202	Principles of Macroeconomics Principles of Microeconomics	3
CTE 4403 or BED 3332	Methods of Teaching in Career and Technical Education Methods in Business Education	3
MKTG 2225	Introduction to Marketing	3
MGT 3312 or MKTG 4427	Individual and Organizational Behavior Consumer Behavior	3
Total Credits		21