Community and Public Health

There is little doubt in today’s world that health promotion/disease prevention - strategies are on nearly every national health care agenda. As a society, we have learned that a fuller measure of health, a better quality of life, is within the grasp of almost all people. The lifestyle choices a person makes today may influence that individual’s health for the rest of his or her life.

The undergraduate program in Community and Public Health is designed to prepare students to plan, implement, and evaluate health promotion programs, interventions and strategies, serve as an advocate to support healthy behaviors and healthy environments, and lead in empowering individuals, groups and communities to achieve optimal health, well-being and quality of life. More specifically, they learn to facilitate the adoption of actions which are conducive to the health of individuals, groups, or communities.

Graduates with a baccalaureate degree in Community and Public Health are eligible to take the Certified Health Education Specialist (CHES) national certification offered through the National Commission on Health Education Credentialing (NCHEC). The undergraduate school health emphasis is accredited by the Council for the Accreditation of Educator Preparation (CAEP).

Students in the Community and Public Health Program may choose from three concentrations:

1. community health,
2. addictions studies, or
3. school health.

Teaching and non-teaching minors are available. Graduate degrees are offered through a Master of Health Education (MHE) and a Master of Public Health (MPH).

Community and Public Health Program Goals and Objectives

Coursework in the Idaho State University undergraduate Community and Public Health program prepares students to work with individuals, groups, and organizations and are based on the following Seven Areas of Responsibilities for Health Education Specialists that have been identified by NCHEC:

- Assess Needs, Resources, and Capacity for Health Education/Promotion
- Plan Health Education/Promotion
- Implement Health Education/Promotion
- Conduct Evaluation and Research Related to Health Education/Promotion
- Administer and Manage Health Education/Promotion
- Serve as a Health Education/Promotion Resource Person
- Communicate, Promote, and Advocate for Health, Health Education/Promotion, and the Profession

Faculty

Department Chair and Assistant Professor

Fore, M. Elizabeth, Department Chair and Assistant Professor, Community and Public Health. B.A. 1992, M.Ed 1994, Clemson University; Graduate Certificate, 2004, Ph.D. 2006, University of South Carolina. (2011)

Instructor


Associate Professor


Clinical Assistant Professor


Emeriti

Kearns, Richard L.,* Director of Undergraduate Programs and Professor, Health and Nutrition Sciences. 1988-2004

Kritsky, Delane C., Associate Dean, College of Health Professions; Professor, Health and Nutrition Sciences and Biological Sciences. 1974-2008

McAleeese, Willis J.,* Professor, Health Education and Promotion. 1989-2014


Rankin, Linda L.,* Associate Dean, Division of Health Sciences; Professor, Health Education and Promotion. 1991-2015

Bachelor of Arts or Bachelor of Science in Community and Public Health

Major in Community and Public Health

Students choosing to major in Community and Public Health must complete all university General Education Requirements (http://coursecat.isu.edu/undergraduate/academicinformation/undergraduatesection) and Applying to Graduate (http://coursecat.isu.edu/undergraduate/applytograduate) in the Academic Information section of this catalog). Courses which partially or wholly fulfill both General Education Objectives and major requirements are:

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIOL 1101</td>
<td>4</td>
<td>Biology I and Biology I Lab (Partially satisfies General Education Objective 5)</td>
</tr>
<tr>
<td>&amp; 1101L</td>
<td></td>
<td></td>
</tr>
<tr>
<td>COMM 1101</td>
<td>3</td>
<td>Principles of Speech (Satisfies General Education Objective 2)</td>
</tr>
<tr>
<td>ENGL 1101</td>
<td>3</td>
<td>English Composition (Partially satisfies General Education Objective 1)</td>
</tr>
<tr>
<td>ENGL 1102</td>
<td>3</td>
<td>Critical Reading and Writing (Partially satisfies General Education Objective 1)</td>
</tr>
<tr>
<td>MATH 1153</td>
<td>3</td>
<td>Introduction to Statistics (Satisfies General Education Objective 3)</td>
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or
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 2216</td>
<td>Business Statistics (Satisfies General Education Objective 3)</td>
<td>3</td>
</tr>
<tr>
<td>NTD 2239</td>
<td>Nutrition (Partially satisfies General Education Objective 5)</td>
<td>3</td>
</tr>
<tr>
<td>PSYC 1101</td>
<td>Introduction to General Psychology (Partially satisfies General Education Objective 6)</td>
<td>3</td>
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<tr>
<td>or</td>
<td></td>
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<tr>
<td>SOC 1102</td>
<td>Social Problems (Partially satisfies General Education Objective 6)</td>
<td>3</td>
</tr>
</tbody>
</table>

2. Completion of the following required course:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 3307</td>
<td>Professional and Technical Writing</td>
<td>3</td>
</tr>
</tbody>
</table>

3. Completion of the Community Health Core Requirements (27 credits).

4. Completion of the courses from one of the three concentrations listed below. Students selecting the school health concentration should complete the Community Health Core, the required coursework, and must also complete all College of Education (http://coursecat.isu.edu/undergraduate/education) course requirements.

5. Completion of elective courses. Elective courses should be selected according to the student’s interests and career needs, in conjunction with a faculty advisor. The total number of elective credit hours may include any non-required HE course and any other approved elective.

6. Completion of the university requirements for graduation, a minimum of 120 credits (See Degree Requirements (http://coursecat.isu.edu/undergraduate/degreerequirements) and Applying to Graduate (http://coursecat.isu.edu/undergraduate/applyingtograduate) in the Academic Information section of this catalog).

In Addition:

Credits earned in a Community and Public Health course with a grade of lower than a “C” will not be counted toward graduation for a Community and Public Health major. The student must present a current first aid and CPR card to her/his advisor.

### Community Health Major Core Requirements (27 credits)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>HE 2200</td>
<td>Promoting Wellness</td>
<td>3</td>
</tr>
<tr>
<td>HE 2221</td>
<td>Introduction to Community and Public Health</td>
<td>3</td>
</tr>
<tr>
<td>HE 3383</td>
<td>Epidemiology</td>
<td>3</td>
</tr>
<tr>
<td>HE 4405</td>
<td>Leadership and Policy</td>
<td>3</td>
</tr>
<tr>
<td>HE 4410</td>
<td>Health Behavior Change Theory and Application</td>
<td>3</td>
</tr>
<tr>
<td>HE 4420</td>
<td>Health Program Planning and Implementation</td>
<td>3</td>
</tr>
<tr>
<td>HE 4432</td>
<td>Community and Public Health</td>
<td>3</td>
</tr>
<tr>
<td>HE 4435</td>
<td>Health Program Evaluation and Research</td>
<td>3</td>
</tr>
<tr>
<td>HE 4442</td>
<td>Environmental Health in Community and Public Health</td>
<td>3</td>
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</table>

Total Credits 27

### Community Health Concentration

In addition to the Community Health Major Core, the following courses are required:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>HCA 1115</td>
<td>US Health System</td>
<td>3</td>
</tr>
<tr>
<td>HE/HCA 2210</td>
<td>Medical Terminology and Communication</td>
<td>2</td>
</tr>
<tr>
<td>HE 3340</td>
<td>Fitness and Wellness Programs</td>
<td>3</td>
</tr>
<tr>
<td>HE 3342</td>
<td>Stress and Emotional Health</td>
<td>3</td>
</tr>
<tr>
<td>HE 4443</td>
<td>Substance Abuse in Community and Public Health</td>
<td>3</td>
</tr>
<tr>
<td>HE 4444</td>
<td>Human Diseases in Community and Public Health</td>
<td>3</td>
</tr>
<tr>
<td>HE 4445</td>
<td>Human Sexuality in Community and Public Health</td>
<td>3</td>
</tr>
<tr>
<td>HE 4446</td>
<td>Communication Strategies in Community and Public Health</td>
<td>3</td>
</tr>
<tr>
<td>HE 4490</td>
<td>Practicum in Community and Public Health</td>
<td>4</td>
</tr>
<tr>
<td>HE Electives or Other Approved Electives</td>
<td>6</td>
<td></td>
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</tbody>
</table>

Total Credits 33

### Addiction Studies Concentration

In addition to the Community Health Major Core, the following courses are required:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>HE 2230</td>
<td>Introduction to Addictions</td>
<td>3</td>
</tr>
<tr>
<td>HE 2232</td>
<td>Helping Theories</td>
<td>3</td>
</tr>
<tr>
<td>HE 2233</td>
<td>Harmful and Illicit Substances</td>
<td>3</td>
</tr>
<tr>
<td>HE 2234</td>
<td>Blood Borne Illness</td>
<td>1</td>
</tr>
<tr>
<td>HE 2235</td>
<td>Chemical Dependency and the Family</td>
<td>3</td>
</tr>
<tr>
<td>HE 3310</td>
<td>Screening and Assessment of Substance Abuse</td>
<td>3</td>
</tr>
<tr>
<td>HE 3311</td>
<td>Case Management of Substance Abuse</td>
<td>3</td>
</tr>
<tr>
<td>HE 3312</td>
<td>Ethics for the Addictions Counselor</td>
<td>3</td>
</tr>
<tr>
<td>HE 3314</td>
<td>Group Skills for Addiction Counselors</td>
<td>3</td>
</tr>
<tr>
<td>HE 4490</td>
<td>Practicum in Community and Public Health</td>
<td>4</td>
</tr>
<tr>
<td>HE Electives</td>
<td>3</td>
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</tr>
</tbody>
</table>

Total Credits 32

1. **Addiction/Dependency Counselor Certification:** Any Community and Public Health majors who wish to meet the standards of the ISAS and CADC certification through the Idaho Board of Alcohol and Drug Certification must complete the listed courses in the Addiction Studies Concentration. Additionally, the IBADCC Board requires a bachelor’s degree for the CADC certification. Two courses are taught each semester and will be listed in the Class Schedule; contact the Department of Community and Public Health to learn which courses will be scheduled in the future.

### School Health Concentration

In addition to the Community Health Major Core listed above, the following course is required:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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</table>
Community and Public Health Non-teaching Minor (21 credits)

Required Courses:

- HE 2200 Promoting Wellness 3
- HE 2221 Introduction to Community and Public Health 3
- HE 4405 Leadership and Policy 3
- HE 4410 Health Behavior Change Theory and Application 3
- HE 4420 Health Program Planning and Implementation 3
- HE 4432 Community and Public Health 3
- HE 4435 Health Program Evaluation and Research 3

Total Credits 21

Community and Public Health Teaching Minor (21 credits)

Prerequisites:

- Admission to Teacher Education Program

Required Courses:

- HE 2200 Promoting Wellness 3
- HE 2221 Introduction to Community and Public Health 3
- HE 4430 Curriculum and Methods in Health Education 3
- HE 4432 Community and Public Health 3

Total Credits 21

Courses

- HE 1160 Women’s Rape Aggression Defense: 1 semester hour.
Realistic self-defense tactics and techniques designed for women. Awareness, prevention, risk reduction, risk avoidance, and basic hands-on defense training. R.A.D. is not a Martial Arts program. Equivalent to PE 1160. PREREQ: Permission of Public Safety Office or sponsoring program. F, S

- HE 1190 Alcohol and Drug Awareness I: 1 semester hour.
Essential elements of identification and recognition of behaviors relating to substance abuse; discussion of laws pertaining to illegal substance use; costs and programs that deal primarily with the intervention and treatment of drug and alcohol abuse. F, S, Su

- HE 2200 Promoting Wellness: 3 semester hours.
A survey of the issues and topics that most affect health and wellness. Particular emphasis is placed on the intelligent self-direction of health behaviors. Topics address individual health assessments and decision-making skills. F, S, Su

- HE 2201 Selected Topics in Health Education: 1 semester hour.
Topical courses emphasizing the effects of individual lifestyle choices on health. Topics may include stress and emotional health, consumer health, and trust and self-esteem. May be repeated for up to 3 credits. F, S

- HE 2210 Medical Terminology and Communication: 2 semester hours.
Terminology and vocabulary basic to all areas of medical science, hospital services, and allied health specialties. Develops skills in correct written and oral usage of medical terms. Equivalent to HCA 2210. F, S

- HE 2211 Health Education Methods Elementary: 1 semester hour.
A study of subject content of the health education program with emphasis on methods and materials to be used by the elementary classroom teacher. F, D

- HE 2221 Introduction to Community and Public Health: 3 semester hours.
Concepts essential to understanding the discipline: competencies, ethics, health education theories and philosophies, and career opportunities for professional health educators in school and community settings. F, S, D

- HE 2230 Introduction to Addictions: 3 semester hours.
Four primary aspects of addiction: the physiology of drugs of abuse and chemical addiction, the assessment and diagnosis of chemical dependency, the treatment of addictive disorders, and topics focused on special populations. D

- HE 2232 Helping Theories: 3 semester hours.
Provides an introduction to the essential components and techniques of addiction counseling. Students will learn the basic facilitation model, group techniques, counseling theories, issues faced by beginning counselors, and characteristics of the effective counselor. D

- HE 2233 Harmful and Illicit Substances: 3 semester hours.
This course is designed to introduce students to drug classification systems and specific drugs within each classification. The psychological and physical effects, signs and symptoms of use, abuse, dependency, overdose, and withdrawal. D

- HE 2234 Blood Borne Illness: 1 semester hour.
Provides a basic understanding of blood borne pathogens/infectious diseases within an addictions framework. Promotes competency and ethical responsibility in assessing client needs in regard to blood borne pathogens/infectious diseases. D

- HE 2235 Chemical Dependency and the Family: 3 semester hours.
Provides an overview of functional and dysfunctional families, the impact of chemical dependency on individual and family systems; and treatment modalities and appropriate referral resources. D

- HE 2270 Peer Education in Health: 2 semester hours.
Covers methods and techniques of presenting health information to college students. Interview required with instructor prior to enrolling. May be repeated to 4 credits. PREREQ: Approval of instructor. F, S
HE 2287 Healthful Cooking: 2 semester hours.
Nutritional components of food, food preparation techniques, and recipe selection and development, all from a health perspective. Emphasis on food products that are both healthful and flavorful. PREREQ: NTD 1139 or NTD 2239. S

HE 2290 Alcohol and Drug Awareness II: 1 semester hour.
Case studies of active drug users and recovering addicts; in-depth discussion of the family dynamics of drug/alcohol abusers; medical aspects of chemical dependency. F, S, Su

HE 2299 Experimental Course: 1-6 semester hours.
This course is not described in the catalog. The course title and number of credits are announced in the class schedule by the scheduling department. Experimental courses may be offered no more than three times.

HE 3310 Screening and Assessment of Substance Abuse: 3 semester hours.
Provides a basic understanding of appraisal techniques within an addictions framework. Promotes competency and ethical responsibility in assessing clients. Enhances the ability to assess client's needs based on clinical knowledge and instrumentation. D

HE 3311 Case Management of Substance Abuse: 3 semester hours.
Provides a basic understanding of case management philosophy and basic case management skills within an addictions framework. Promotes competency in ethical responsibilities. PREREQ: Permission of instructor. D

HE 3312 Ethics for the Addictions Counselor: 3 semester hours.
Provides information regarding ethical and legal issues in the field of chemical dependency counseling. Topics include values and helping relationships, client's rights and counselor responsibilities. D

HE 3313 Practicum for the Chemical Dependency Counselor: 3 semester hours.
Practical experience in a field based setting congruent with the core functions of a chemical dependency counselor including: assessment, counseling, groups, education, and professional responsibility. D

HE 3314 Group Skills for Addiction Counselors: 3 semester hours.
Introduces students to group theory and practice as a treatment modality in counseling clients with chemical dependency issues. D

HE 3340 Fitness and Wellness Programs: 3 semester hours.
A study of the theory, development, and application of components necessary for providing fitness and wellness programs in a variety of settings. PREREQ: HE 2200 and HE 2221. S, D

HE 3340L Fitness and Wellness Programs Laboratory: 0 semester hours.
Assignments to apply principles from HE 3340. COREQ: HE 3340. F

HE 3342 Stress and Emotional Health: 3 semester hours.
Stress response, causes of stress, and stress management techniques/strategies. Effect of the mind on the body relative to various disease states. Includes the connection between spirituality and health; and emotional health-related topics such as anger, depression and stress, and sleep deprivation. F

HE 3383 Epidemiology: 3 semester hours.
The study of the distribution, frequency and determinants of diseases and injuries in human populations with the overall goal of implementing prevention and control programs. PREREQ: MATH 1153 or MGT 2216. F

HE 4401 Issues in Health and Wellness: 1-3 semester hours.
Contemporary health and wellness issues emphasizing education interventions and application. Topics may include: death and dying, computer technology in health, healthy aging, motivation, emergency preparedness, alternative and complementary medicine, international health. May be repeated for up to 6 credits with different content. F, S, Su

HE 4405 Leadership and Policy: 3 semester hours.
Course will introduce and apply public health leadership concepts including: principles of leadership and management, policy, team building, ethics and professionalism, strategic planning, networking, budgeting and finance, and continued professional development. S

HE 4410 Health Behavior Change Theory and Application: 3 semester hours.
Provides a basic understanding of the social, emotional, and lifestyle factors related to health behavior. Strategies designed to identify barriers to behavior and to enhance the health of selected populations are examined. PREREQ: Community and Public Health major, Junior standing, HE 2200, and HE 2221. F, D

HE 4420 Health Program Planning and Implementation: 3 semester hours.
Provides both a theoretical framework for and skill development in organizing, planning, and implementing community health interventions. Key topics include: planning models, assessing community needs, presentation strategies, and budgeting. PREREQ or COREQ: HE 4410. F, D

HE 4425 Patient Education Skills: 2 semester hours.
Foundations and application of organizational and communication skills which promote a positive atmosphere for patient education in clinical and worksite settings. S, D

HE 4430 Curriculum and Methods in Health Education: 3 semester hours.
Curriculum planning, implementation, methodology, and evaluative procedures utilized in the school health education setting. Emphasis will be placed on the integration of content and practical experiences. PREREQ: Permission of instructor. S

HE 4432 Community and Public Health: 3 semester hours.
Aspects of the community that relate to health; identification and analysis of community and public health programs; organizational pattern and functions of voluntary and governmental health agencies; organizing the community for health action; and coordination of community and public health programs. S, D

HE 4435 Health Program Evaluation and Research: 3 semester hours.
The application of research and evaluation models for decision-making program and policy development of community health education interventions. Focus on the individual, family, and social network levels of practice. PREREQ: HE 4420. S, D

HE 4442 Environmental Health in Community and Public Health: 3 semester hours.
Study of a variety of issues related to protecting and preserving the environment with an emphasis on school and community educational programs. S, D

HE 4443 Substance Abuse in Community and Public Health: 3 semester hours.
Study of the physical, psychological, sociological, and environmental factors related to drug use with emphasis on school and community prevention programs. F, D

HE 4444 Human Diseases in Community and Public Health: 3 semester hours.
Address the underlying science of human health and disease including opportunities for promoting and protecting community health across the life course, through individual and community-level interventions and campaigns.

HE 4445 Human Sexuality in Community and Public Health: 3 semester hours.
Study of the multifaceted nature of human sexuality with an emphasis on school and community-level educational programs. S, D
HE 4446 Communication Strategies in Community and Public Health: 3 semester hours.
Student will gain experience in the strategic use of communication and marketing tools to develop, implement, and evaluate communication programs that help people make sound health decisions and effectively manage health behaviors. Students will gain experience using all communication strategies including written and digital tools such as social media, mobile and mass media applications. S

HE 4473 Healthcare Strategic Planning and Marketing: 3 semester hours.
Current marketing trends in the health care marketplace. Consumer orientation; health care marketing plans, strategy development, basic public health and free-enterprise marketing principles. Strategies to promote social change and the importance of core human values of freedom, autonomy, control, and fairness. Equivalent to HCA 4473. S, D

HE 4485 Independent Problems in Community and Public Health: 1-3 semester hours.
Individual work under staff guidance. Field and/or library research on specific health education problems of interest to majors and minors. PREREQ: Permission of instructor. May be repeated for up to 6 credits. F, S, Su

HE 4490 Practicum in Community and Public Health: 4 semester hours.
Practical experience in a field based setting, congruent with student's employment goals. Required for community/worksite health option students. Graded S/U. PREREQ: Senior standing in Community and Public Health and permission of instructor. F, S, Su

HE 4491 Health Education Workshop: 1-3 semester hours.
A critical analysis of one or more areas of health education. Limited enrollment. PREREQ: Permission of instructor. F, S, Su

HE 4498 Professional Education Development: 1-3 semester hours.
A course for the practicing health educator aimed at the development and improvement of educational skills. Various sections will have different subtitles. Graded S/U. D

HE 4498P Professional Education Development: 3 semester hours.
New methods and opportunities to enhance and supplement skills. Subject to the approval of the Dean of the student's college, a maximum of eight credits earned in workshops may be applied toward a degree; students taking the courses only for personal development may choose the 0-credit option; those seeking professional development must choose a for-credit option.

HE 4499 Experimental Course: 1-6 semester hours.
This course is not described in the catalog. The course title and number of credits are announced in the class schedule by the scheduling department. Experimental courses may be offered no more than three times.