Students receiving degrees in other colleges may satisfy the requirements for a Marketing minor by completing the following courses:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MKTG 2225</td>
<td>Basic Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 4427</td>
<td>Consumer Behavior</td>
<td>3</td>
</tr>
<tr>
<td>6</td>
<td>Additional credits in Marketing Electives</td>
<td>6</td>
</tr>
<tr>
<td>6</td>
<td>approved upper division credits from the students major.</td>
<td>6</td>
</tr>
<tr>
<td>Total Credits</td>
<td></td>
<td>18</td>
</tr>
</tbody>
</table>