

# Minor in Marketing

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Students receiving degrees in other colleges may satisfy the requirements for a Marketing minor by completing the following courses:

Code	Title	Credits
MKTG 2225	Basic Marketing Management	3
MKTG 4427	Consumer Behavior	3
<b>6 Additional credits in Marketing Electives</b>		6
<b>6 approved upper division credits from the students major.</b>		6
Total Credits		18