

# Marketing Faculty

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## Chair and Professor

**Tocher, Neil**, Department Chair, Healthcare Administration; Department Chair and Professor, Management and Marketing. B.S. 2002, Gonzaga University; M.S. 2005, Ph.D. 2007, Auburn University. (2007)

## Professor

**Hunt, C. Shane, Ph.D.**, Dean, College of Business; Professor, Marketing. B.B.A. 1998, M.B.A. 1999, University of Oklahoma; Ph.D. 2007, Oklahoma State University. (2020)

## Associate Professors

**Hanson, Nicole**, Associate Professor, Marketing. B.S. 2002, M.A. 2004, San Jose State University; M.S. 2010, Ph.D. 2015, Texas A&M (2017)

**Rose, Alexander S.**, Associate Professor, Marketing. B.A. 2008, M.A. 2013, University of South Carolina; Ph.D. 2014, University of Arkansas. (2017)

## Assistant Professors

**Hardman, Haley**. Assistant Professor, Marketing. B.S. 2016, M.B.A. 2018, Ph.D. 2023, Mississippi State University. (2023)

## Clinical Associate Professor

**Ney, John**, Director of Professional Development, College of Business; Clinical Associate Professor, Marketing. B.S. 1990, University of Idaho; M.A. 1991, Gonzaga University. (2012)

## Professors Emeriti

**LeBlanc, Ronald P.**, Professor, Marketing. 1980-2006

**Scott, Darrell F.**, Senior Lecturer, Marketing. 1970-2007

**Smith, Sandra K.**, Professor, Marketing. 2005-2022