B.B.A. Finance with Entrepreneurship/Small Business Emphasis

Program Admissions Requirements
There are no program admission requirements for the B.B.A. in Finance.

General Education
The listing below includes program requirements that also fulfill General Education requirements.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Objective 1</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Objective 2</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Objective 3 - MGT 2216</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Objective 4</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Objective 5</td>
<td></td>
<td>7</td>
</tr>
<tr>
<td>Objective 6 - ECON 2201</td>
<td></td>
<td>6</td>
</tr>
</tbody>
</table>

Students must fulfill Objective 7 or Objective 8

- Objective 7 - INFO 1181 or CS 1181
- Objective 8 - INFO 1101 or FIN 1115

| Objective 9 |                                             | 3       |
| Total Credits |                                             | 37      |

Core Business Course Requirements
To assure a minimum level of competence in all functional areas of business, the College of Business requires each student in the B.B.A. program to complete the following courses:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2201</td>
<td>Principles of Accounting I</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2202</td>
<td>Principles of Accounting II</td>
<td>3</td>
</tr>
<tr>
<td>MGT 1101</td>
<td>Introduction to Business</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 3310</td>
<td>Professional Development and Personal Branding</td>
<td>3</td>
</tr>
<tr>
<td>CMP 2201</td>
<td>Business and Professional Communication</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2201</td>
<td>Principles of Macroeconomics (partially satisfies General Education Objective 6)</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2202</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 3307 or ENGL 3308</td>
<td>Professional and Technical Writing, Business Communications</td>
<td>3</td>
</tr>
<tr>
<td>Take one of the following:</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>INFO 1181</td>
<td>Informatics and Programming I (Satisfies General Education Objective 7)</td>
<td>3</td>
</tr>
<tr>
<td>FIN 1115</td>
<td>Personal Finance (Satisfies General Education Objective 8)</td>
<td>3</td>
</tr>
<tr>
<td>INFO 1101</td>
<td>Digital Information Literacy (Satisfies General Education Objective 8)</td>
<td>3</td>
</tr>
<tr>
<td>INFO 3301</td>
<td>Introduction to Informatics and Analytics</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3315</td>
<td>Corporate Financial Management</td>
<td>3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 2216</td>
<td>Business Statistics (satisfies General Education Objective 3)</td>
<td>3</td>
</tr>
<tr>
<td>MGT 2217</td>
<td>Advanced Business Statistics</td>
<td>3</td>
</tr>
<tr>
<td>MGT 2261</td>
<td>Legal Environment of Organizations</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3312</td>
<td>Individual and Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3329</td>
<td>Operations and Supply Chain Management</td>
<td>3</td>
</tr>
<tr>
<td>MGT 4460</td>
<td>Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 2225</td>
<td>Introduction to Marketing</td>
<td>3</td>
</tr>
</tbody>
</table>

College of Business Applied Educational Requirement

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 4405</td>
<td>Advanced Corporate Financial Management I</td>
<td>3</td>
</tr>
<tr>
<td>FIN 4478</td>
<td>Investments</td>
<td>3</td>
</tr>
<tr>
<td>6 additional credits of upper division Finance courses</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>MGT 4410</td>
<td>Entrepreneurship Opportunity Feasibility and Planning</td>
<td>3</td>
</tr>
<tr>
<td>MGT 4411</td>
<td>Small Business and Entrepreneurship Practicum</td>
<td>3</td>
</tr>
</tbody>
</table>

Two of the following:

- ACCT 3341 - Managerial and Cost Accounting
- ACCT 3360 - Small Business Accounting
- MGT 4480 - Labor and Employment Law
- MKTG 4405 - Personal Selling and Sales Force Management
- MKTG 4421 - Services Marketing
- MKTG 4426 - Marketing Research
- MKTG 4432 - New Product Management

Total Credits 24

Degree Totals

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Admission Requirements</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>General Education</td>
<td></td>
<td>37</td>
</tr>
<tr>
<td>BBA Core (Required General Education credits removed.)</td>
<td></td>
<td>45</td>
</tr>
<tr>
<td>Major Requirements</td>
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<td>24</td>
</tr>
<tr>
<td>Upper Division Free Electives</td>
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<td>0</td>
</tr>
<tr>
<td>Free Electives</td>
<td></td>
<td>14</td>
</tr>
<tr>
<td>Total Credits</td>
<td></td>
<td>120</td>
</tr>
</tbody>
</table>

1 The following courses satisfy the applied educational requirement:
- ACCT 4440, FIN 4451, FIN 4452, INFO 4488, MGT 4411/MKTG 4411, ECON 4485, and any 3393 Internship course or 4493 Advanced Internship course offered from the College of Business.
ACCT 4490 will count as an upper division Finance course.

The following courses will not count as an upper division Finance course:
- FIN 3303
- FIN 3315
- FIN 3393

ISU Degree Requirements (http://coursecat.isu.edu/undergraduate/degreerequirements/)

ISU General Education (http://coursecat.isu.edu/undergraduate/academicinformation/generaleducation/)

Major Academic Plan (MAP)