B.B.A. Economics with Operations Management Emphasis

Program Admissions Requirements
There are no program admission requirements for the BBA in Economics.

General Education
The listing below includes program requirements that also fulfill General Education requirements.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Objective 1</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Objective 2</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Objective 3 - MGT 2216</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Objective 4</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Objective 5</td>
<td></td>
<td>7</td>
</tr>
<tr>
<td>Objective 6 - ECON 2201</td>
<td></td>
<td>6</td>
</tr>
</tbody>
</table>

**Students must fulfill Objective 7 or Objective 8**

| Objective 7 - INFO 1181 or CS 1181 |       |
| Objective 8 - INFO 1101 or FIN 1115 |       |
| Objective 9 |                                           | 3       |

Total Credits 37

Core Business Course Requirements
To assure a minimum level of competence in all functional areas of business, the College of Business requires each student in the B.B.A. program to complete the following courses:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2201</td>
<td>Principles of Accounting I</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2202</td>
<td>Principles of Accounting II</td>
<td>3</td>
</tr>
<tr>
<td>MGT 1101</td>
<td>Introduction to Business</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3310</td>
<td>Professional Development and Personal Branding</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2201</td>
<td>Principles of Macroeconomics (partially satisfies General Education Objective 6)</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2202</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>CMP 2201</td>
<td>Business and Professional Communication</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 3307 or ENGL 3308</td>
<td>Professional and Technical Writing</td>
<td>3</td>
</tr>
<tr>
<td>Take one of the following:</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>INFO/CS 1181</td>
<td>Informatics and Programming I (Satisfies General Education Objective 7)</td>
<td></td>
</tr>
<tr>
<td>INFO 1101</td>
<td>Digital Information Literacy (Satisfies General Education Objective 8)</td>
<td></td>
</tr>
<tr>
<td>FIN 1115</td>
<td>Personal Finance (Satisfies General Education Objective 8)</td>
<td></td>
</tr>
<tr>
<td>INFO 3301</td>
<td>Introduction to Informatics and Analytics</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3315</td>
<td>Corporate Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>MGT 2216</td>
<td>Business Statistics (satisfies General Education Objective 3)</td>
<td>3</td>
</tr>
<tr>
<td>MGT 2217</td>
<td>Advanced Business Statistics</td>
<td>3</td>
</tr>
<tr>
<td>MGT 2261</td>
<td>Legal Environment of Organizations</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3312</td>
<td>Individual and Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3329</td>
<td>Operations and Supply Chain Management</td>
<td>3</td>
</tr>
<tr>
<td>MGT 4460</td>
<td>Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 2225</td>
<td>Introduction to Marketing</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Credits 54

Major Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 3301</td>
<td>Macroeconomic Theory</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3302</td>
<td>Microeconomic Theory</td>
<td>3</td>
</tr>
<tr>
<td>ECON 4474</td>
<td>Capstone Economic Concepts, Study, and Issues</td>
<td>3</td>
</tr>
<tr>
<td>ECON 4485</td>
<td>Econometrics</td>
<td>3</td>
</tr>
<tr>
<td>3 additional credit hours of upper-division ECON electives</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

**Additional courses required for Operations Management Emphasis:**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 4434</td>
<td>Productivity and Quality</td>
<td>3</td>
</tr>
<tr>
<td>MGT 4482</td>
<td>Project Management</td>
<td>3</td>
</tr>
<tr>
<td>Two electives to be selected from the following courses:</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>ACCT 3341</td>
<td>Managerial and Cost Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 4403</td>
<td>Accounting Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>INFO 3307</td>
<td>Systems Analysis and Design</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 4421</td>
<td>Services Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 4432</td>
<td>New Product Management</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Credits 27

Degree Totals

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Admission Requirements</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>General Education</td>
<td></td>
<td>37</td>
</tr>
<tr>
<td>BBA Core (Required General Education credits removed)</td>
<td>45</td>
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</tr>
<tr>
<td>Major Requirements</td>
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<td>27</td>
</tr>
<tr>
<td>Upper Division Free Electives</td>
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<td>0</td>
</tr>
<tr>
<td>Free Electives</td>
<td></td>
<td>11</td>
</tr>
</tbody>
</table>

Total Credits 120

1 The following courses satisfy the College of Business applied educational requirement:

ACCT 4440, FIN 4451, FIN 4452, INFO 4488, MGT 4411/MKTG 4411, any 3393 Internship course or and any 4493 Advanced Internship course offered from the College of Business.
The following courses will not fulfill the upper division requirements:

- **Any upper division course in the BBA Core:**
  - FIN 3315, INFO 3301, MGT 3312, MGT 3329, MGT 4460
- **Any 3000-level internship:**
  - ACCT 3393, ECON 3393, FIN 3393, INFO 3393, MKTG 3393, MGT 3393
- **Any College of Business course for non-business majors:**
  - ACCT 3303, FIN 3303, INFO 3303, MGT 3303

ISU Degree Requirements (http://coursecat.isu.edu/undergraduate/degereerequirements/)

ISU General Education (http://coursecat.isu.edu/undergraduate/academicinformation/generaleducation/)

Major Academic Plan (MAP)