College of Business

College Overview

The Idaho State University College of Business offers a four-year undergraduate program of business administration and liberal arts subjects leading to the degree of Bachelor of Business Administration as well as a Bachelor of Arts and a Bachelor of Science. There are eight majors available—Accounting, Economics, Finance, General Business, Business Informatics, Healthcare Administration, Management, and Marketing. The College of Business also offers minors in Business Administration, Economics, and Informatics. In addition, the Master of Business Administration, Master of Accountancy, and Master of Healthcare Administration degrees are offered through the Graduate School. The B.B.A., M.B.A., M.Acc., and accounting programs are nationally accredited by AACSB, the International Association for Management Education.

Role and Mission

The College of Business, an integral part of Idaho State University, shares the role and mission of the university as established by the State Board of Education. Idaho State University’s business programs respond to current and emerging demands within the state and region and serve local and statewide constituencies, including students seeking traditional, nontraditional, and continuing education. The College also serves public and private sector management education and economic development needs and engages in research consistent with its undergraduate and graduate programs and public service mission.

The primary mission of the College is to offer high quality professional business educational programs. Excellent undergraduate teaching and learning are top priorities. In addition, quality graduate programs are a vital part of the educational mission. All areas of study appropriately emphasize the local, state, national, and international business environments. The College of Business delivers its educational programs on day and night schedules and at off-campus sites within the Idaho State University primary service area.

The research mission complements the instructional and public service missions. Research focuses on advancing understanding of theory and practice within the business disciplines, developing ways to teach business disciplines more effectively, and defining issues affecting economic development in the region and state.

The service mission of the College uses the expertise of its faculty and staff to enhance economic development. Public service programs focus on continuing education needs of business professionals and applied research and assistance needed by Idaho organizations.

In addition to its primary teaching, research, and service missions, the College of Business supports other programs within the university by providing courses and faculty support.

Undergraduate Curriculum Learning Goals

All business majors should have a solid foundation in each of the discipline areas (accounting, economics, finance, informatics, management, and marketing), as well as be capable of solving open-ended business problems and effectively communicating and working as part of a team. Specifically, the College of Business students should be able to:

• Communicate effectively;
• Use quantitative and analytical techniques to solve business problems;
• Describe and propose solutions to ethical, global, and cultural issues that arise in business settings; and
• Apply key concepts to make business decisions.

The College of Business faculty and departments engage in ongoing assessment activities to evaluate student learning and outcomes. The goal of the College is to prepare students to succeed and compete after completing their education. Assessment occurs in classes as part of assignments, projects, and exams. Assessment is designed to help faculty ensure student learning. Feedback from assessment is used to help redesign classes and class activities.

Core Business Course Requirements

To assure a minimum level of competence in all functional areas of business, the College of Business requires each student in the B.B.A. program to complete a set of core courses; please see each degree for the specifics required for the degree.

Applied Educational Requirement

The College of Business offers major areas of study designed both to equip students for immediate entry into the professional world and to meet the challenges of our changing environment. In support of this objective, we include a 3 credit hour applied educational requirement for all majors so that our students have the opportunity to learn through applying the concepts studied in the classroom. To allow student flexibility, we have designated the following courses as satisfying the applied educational requirement:

• Any Department 3393 Internship
• Any Department 4493 Advanced Internship
• ACCT 4440 Accounting Practicum
• FIN 4451 Student Managed Investment Fund I
• FIN 4452 Student Managed Investment Fund II
• INFO 4488 Informatics Senior Project
• MGT 4411 Small Business and Entrepreneurship Practicum
• MKTG 4411 Small Business and Entrepreneurship Practicum
• ECON 4485 Econometrics

Laptop Requirement

Undergraduate students in the College of Business are required to have a laptop computer that they can bring to class. We recommend that you purchase a computer your freshman year as it is required for MGT 2216 and all other 3000-level business courses. We recommend that the computer be capable of running the Windows version of MS Office.

Idaho Falls Programs

The Idaho State University College of Business offers the Bachelor of Business Administration (B.B.A.) in General Business, the Master of Accountancy (M.Acc.) and the Master of Business Administration (M.B.A.) degrees in Idaho Falls. Students wishing to complete B.B.A. degrees with other majors must plan to complete major requirements (beyond General Education and College of Business core requirements) on the Pocatello campus.

College Leadership (http://coursecat.isu.edu/undergraduate/business/leadership/)