

College of Business

Faculty

Dean

Thomas Ottaway, Ph.D.

Associate Dean

Daniel Ames, Ph.D.

Idaho State University offers a four-year undergraduate program of business administration and liberal arts subjects leading to the degree of Bachelor of Business Administration as well as a Bachelor of Arts and a Bachelor of Science. There are nine majors available—Accounting, Economics, Finance, General Business, Business Informatics, Healthcare Administration, Health Informatics, Management, and Marketing. The College of Business also offers minors in Business Administration, Economics, Informatics, Marketing, and International Commerce. In addition, the Master of Business Administration, Master of Accountancy, Master of Taxation, and Master of Science in Health Informatics - degrees are offered through the Graduate School. The B.B.A., M.B.A., M.Acc., M.Tax. and accounting programs are nationally accredited by AACSB, the International Association for Management Education.

Role and Mission

The College of Business, an integral part of Idaho State University, shares the role and mission of the university as established by the State Board of Education. Idaho State University's business programs respond to current and emerging demands within the state and region and serve local and statewide constituencies, including students seeking traditional, nontraditional and continuing education. The College also serves public and private sector management education and economic development needs and engages in research consistent with its undergraduate and graduate programs and public service mission.

The primary mission of the College is to offer high quality professional business educational programs. Excellent undergraduate teaching and learning is a top priority. In addition, quality graduate programs are a vital part of the educational mission. All areas of study appropriately emphasize the local, state, national, and international business environments. The College of Business delivers its educational programs on day and night schedules and at off-campus sites within the Idaho State University primary service area.

The research mission complements the instructional and public service missions. Research focuses on advancing understanding of theory and practice within the business disciplines, developing ways to teach business disciplines more effectively, and defining issues affecting economic development in the region and state.

The service mission of the College uses the expertise of its faculty and staff to enhance economic development. Public service programs focus on continuing education needs of business professionals and applied research and assistance needed by Idaho organizations.

In addition to its primary teaching, research, and service missions, the College of Business supports other programs within the university by providing courses and faculty support.

Undergraduate Curriculum Learning Goals

All business majors should have a solid foundation in each of the discipline areas (accounting, economics, finance, informatics, management, and marketing), as well as be capable of solving open-ended business problems and effectively

communicating and working as part of a team. Specifically, the College of Business students should be able to:

- Communicate effectively;
- Use quantitative and analytical techniques to solve business problems;
- Describe and propose solutions to ethical, global, and cultural issues that arise in business settings; and
- Apply key concepts to make business decisions.

The College of Business faculty and departments engage in ongoing assessment activities to evaluate student learning and outcomes. The goal of the College is to prepare students to succeed and compete after completing their education. Assessment occurs in classes as part of assignments, projects and exams. Assessment is designed to help faculty insure student learning. Feedback from assessment is used to help redesign classes and class activities.

Laptop Requirement

Undergraduate students in the College of Business are required to have a laptop computer that they can bring to class. We recommend that you purchase a computer your freshman year as it is required for MGT 2216 and all other 3000-level business courses. We recommend that the computer be capable of running the Windows version of MS Office.

Idaho Falls Programs

The Idaho State University College of Business offers the Bachelor of Business Administration (B.B.A.) in General Business, the Master of Accountancy (M.Acc.) and the Master of Business Administration (M.B.A.) degrees in Idaho Falls. Students wishing to complete B.B.A. degrees with other majors must plan to complete major requirements (beyond General Education and College of Business core requirements) on the Pocatello campus.

Bachelor of Business Administration

B.B.A. Objective

The objective of Idaho State University's Bachelor of Business Administration - program is to assist students to take their places in business and society, domestic and worldwide. The program develops in students inquiring minds and critical - thinking so they can analyze problems, implement courses of action, and function within an organization.

The College delivers daytime, nighttime, and online courses to meet the needs of both traditional and nontraditional students within the Idaho State University primary service area.

General Education Requirements

Students pursuing the Bachelor of Business Administration degree must complete 8 of the 9 University General Education Objectives, plus any other Objective courses required to bring the minimum credit total for Objective courses to 36 (see the General Education Requirements (<http://coursecat.isu.edu/undergraduate/academicinformation/generaleducation>) in the Academic Information section of the catalog). Note that certain Objectives may be met by specific College of Business requirements listed below: Objective 3 by MGT 2216; Objective 6 is partially satisfied by ECON 2201 or ECON 2202. Both of the latter courses cannot be used to satisfy that Objective, but the second could be chosen as an elective Objective course. Objective 8 is satisfied by either INFO 1101 or FIN 1115.

Core Business Course Requirements

To assure a minimum level of competence in all functional areas of business, the College of Business requires each student in the B.B.A. program to complete the following courses:

ACCT 2201	Principles of Accounting I	3
ACCT 2202	Principles of Accounting II	3
BA 1110	The World of Business	3
BA 2210	Introduction to Professional Development I	1
BA 3310	Exploring Professional Development II	1
BA 4410	Implementing Professional Development III	1
ECON 2201	Principles of Macroeconomics (partially satisfies General Education Objective 6)	3
ECON 2202	Principles of Microeconomics (partially satisfies General Education Objective 6)	3
INFO 3301	Introduction to Informatics and Analytics	3
FIN 3315	Corporate Financial Management	3
MGT 2216	Business Statistics (satisfies General Education Objective 3)	3
MGT 2217	Advanced Business Statistics	3
MGT 2261	Legal Environment of Organizations	3
MGT 3312	Individual and Organizational Behavior ¹	3
MGT 3329	Operations and Production Management	3
MGT 4460	Strategic Management	3
MKTG 2225	Basic Marketing Management ²	3
INFO 1101	Digital Information Literacy (satisfies General Education Objective 8)	3
or		
FIN 1115	Personal Finance (satisfies General Education Objective 8)	
Total Hours		48

¹ HCA 3350 is the recommended substitute for MGT 3312 for students seeking the Major in Health Informatics.

² HCA 4473 is the recommended substitute for MKTG 2225 for students seeking the Major in Health Informatics.

Note: A minimum grade of C- (C minus) or better is required to fulfill all College of Business Core Requirements, Major Requirements, and Specific Graduation Requirements. The C- or better requirement extends to satisfying prerequisites for all College of Business courses. All prerequisites for all business courses will be enforced.

Specific Non-Business Course Requirements

Note: Classes listed below may also be used to satisfy General Education Objectives.

CMP 2201	Business and Professional Communication	3
ENGL 1102	Critical Reading and Writing (Partially satisfies General Education Objective 1)	3
ENGL 3307	Professional and Technical Writing	3

or ENGL 3308	Business Communications	
Total Hours		9

Upper Division Course Restriction

The Students need to have taken 58 credits before taking any 3000- or 4000-level College of Business course.

Major Requirements

Please see the individual programs for each department in the catalog for specific major requirements.

Applied Educational Requirement

The College of Business offers major areas of study designed both to equip students for immediate entry into the professional world and to meet the challenges of our changing environment. In support of this objective, we include a 3 credit hour applied educational requirement for all majors so that our students have the opportunity to learn through applying the concepts studied in the classroom. To allow student flexibility, we have designated the following courses as satisfying the applied educational requirement:

- Any Department 3393 Internship 3 credits
- Any Department 4493 Advanced Internship 3 credits
- ACCT 4440 Accounting Practicum 3 credits
- FIN 4451 Student Managed Investment Fund I 3 credits
- FIN 4452 Student Managed Investment Fund II 3 credits
- INFO 4488 Informatics Senior Project 3 credits
- MGT 4411/MKTG 4411 Small Business and Entrepreneurship Practicum 3 credits

Associate of Science in Business

To earn an Associate of Science in Business, a student must complete 60 total credits as listed below.

General Education Requirements

Students pursuing the Associate of Science in Business degree must complete the University General Education Requirements (8 of the 9 General Education Objectives, a minimum of 36 credits--see the General Education Requirements (<http://coursecat.isu.edu/undergraduate/academicinformation/generaleducation>) in the Academic Information section of this catalog), some of which are satisfied by courses that are already a part of the College's requirements.

Business and Economics Core

ACCT 2201	Principles of Accounting I	3
ACCT 2202	Principles of Accounting II	3
BA 1110	The World of Business	3
ECON 2201	Principles of Macroeconomics (partially satisfies General Education Objective 6)	3
ECON 2202	Principles of Microeconomics (partially satisfies General Education Objective 6)	3
INFO 1101	Digital Information Literacy (satisfies General Education Objective 8)	3
or		
FIN 1115	Personal Finance (satisfies General Education Objective 8)	
MGT 2216	Business Statistics (satisfies General Education Objective 3)	3
MKTG 2225	Basic Marketing Management	3

Electives ¹	6
Total Hours	30

¹ Upper-level business courses may be used to meet this requirement.

Minor in Business (for Non-Business Majors only)

The minor in Business augments the undergraduate education of non-business students by providing exposure to courses in Accounting, Finance, Marketing, Management, and Computer Information Systems. The goal of the minor is to provide students the opportunity to learn basic business language, concepts, and tools that will assist them in pursuing careers in their major fields.

Admissions to the minor program is competitive. To apply, students must complete the application form available in the Business Undergraduate Advising Office prior to taking any minor courses. Eligibility requirements to enroll in the Business minor program are:

- A minimum GPA of 2.25
- Completion of General Education Objectives 1, 2, and 3 prior to enrolling in any business course
- Sophomore standing or higher (at least 26 credit hours)
- An intended major other than Business

In the event that enrollment in the program exceeds the available resources, student selection will be made by criteria determined by the College of Business.

Students receiving degrees in other colleges may satisfy the requirements for a minor in Business by completing the following courses (total 18 credits):

ACCT 3303	Accounting Concepts	3
BA 1110	The World of Business	3
FIN 3303	Financial Concepts	3
INFO 3303	Informatics Concepts	3
MGT 3312	Individual and Organizational Behavior	3
MKTG 2225	Basic Marketing Management	3

Minor in Business Administration (for Non-Business Majors only)

The minor in Business Administration is geared toward students who seek a significant exposure to business or who plan to pursue an M.B.A. after graduation. Students receiving degrees in other colleges may satisfy the requirements for a minor in Business Administration by successfully completing the following courses (total 33 credits):

ACCT 2201	Principles of Accounting I	3
ACCT 2202	Principles of Accounting II	3
INFO 3301	Introduction to Informatics and Analytics	3
ECON 2201	Principles of Macroeconomics	3
ECON 2202	Principles of Microeconomics	3
FIN 3315	Corporate Financial Management	3
MGT 2216	Business Statistics	3
MGT 2217	Advanced Business Statistics	3
MGT 3312	Individual and Organizational Behavior	3
MGT 3329	Operations and Production Management	3

MKTG 2225	Basic Marketing Management	3
Total Hours		33

Minor in International Commerce

Most often chosen by majors in Finance, Management, or Marketing, the minor in International Commerce may be added to any Business major. Requirements are:

1. **Major in Business.** To be successful in an international business enterprise, a baccalaureate degree holder must be able to contribute to one of the - functional operations of the business. For this reason, the minor in International Commerce is limited to students obtaining a major in Business.
2. **Foreign Language Proficiency.** Students must demonstrate a proficiency in a foreign language. This requirement could be met through:
 - a. Completion of a second semester of intermediate level foreign language with a grade of C or better.
 - b. Achieving a score on the appropriate language placement exam equivalent to a grade of C in second semester intermediate level language. International students whose primary language is not English would be exempt from this requirement. Credits in foreign language used to meet this requirement could also be used to meet General Education requirements.
3. **Courses to Develop Cultural Awareness.** Nine credit hours must be taken in courses approved by the assistant dean that compare different cultures or examine the history, politics, social structures, or cultures of countries other than those of the student. Courses taken to meet this requirement may also be used to meet General Education requirements when appropriate.
4. **International Commerce Courses.** Nine credit hours must be taken in international or comparative business or economics. Courses taken to meet this requirement may be used to meet major requirements when appropriate. Approved courses include:

9 credit hours from the following:

ECON 4434	International Trade	3
ECON 4435	International Finance	3
FIN 4475	International Corporate Finance	3
MGT 4465	International Business	3
MKTG 4465	International Marketing	3

Native American Business Administration Emphasis

This emphasis may be added to any of the majors offered in the College of Business.

Requirements:

1. Complete all degree requirements for a B.B.A. in a major within the College of Business.
2. Take the following two courses:

MGT 4420	Native American Organizational Systems
MGT 4422	Native American Enterprise
3. Plus 6 credits of program-approved electives.