B.B.A. Accounting with Data Analytics Emphasis

Program Admissions Requirements

There are no program admission requirements for the B.B.A. in Accounting.

General Education

The listing below includes program requirements that also fulfill General Education requirements.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Objective 1</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Objective 2</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Objective 3 - MGT 2216</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Objective 4</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Objective 5</td>
<td></td>
<td>7</td>
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<tr>
<td>Objective 6 - ECON 2201</td>
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<tr>
<td>Students must fulfill Objective 7 or Objective 8</td>
<td></td>
<td>3</td>
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<tr>
<td>Objective 7 - INFO 1181 or CS 1181</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Objective 8 - INFO 1101 or FIN 1115</td>
<td></td>
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<tr>
<td>Objective 9</td>
<td></td>
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<tr>
<td>Total Credits</td>
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Core Business Course Requirements

To assure a minimum level of competence in all functional areas of business, the College of Business requires each student in the B.B.A. program to complete the following courses:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2201</td>
<td>Principles of Accounting I</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2202</td>
<td>Principles of Accounting II</td>
<td>3</td>
</tr>
<tr>
<td>MGT 1101</td>
<td>Introduction to Business</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 3310</td>
<td>Professional Development and Personal Branding</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2201</td>
<td>Principles of Macroeconomics (partially satisfies General Education Objective 6)</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2202</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>CMP 2201</td>
<td>Business and Professional Communication</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 3307</td>
<td>Professional and Technical Writing</td>
<td>3</td>
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<tr>
<td>or ENGL 3308</td>
<td>Business Communications</td>
<td>3</td>
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<tr>
<td>Take one of the following:</td>
<td></td>
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<tr>
<td>INFO/CS 1181</td>
<td>Informatics and Programming I</td>
<td>(Satisfies General Education Objective 7)</td>
</tr>
<tr>
<td>INFO 1101</td>
<td>Digital Information Literacy (Satisfies General Education Objective 8)</td>
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<tr>
<td>FIN 1115</td>
<td>Personal Finance (Satisfies General Education Objective 8)</td>
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</tr>
<tr>
<td>INFO 3301</td>
<td>Introduction to Informatics and Analytics</td>
<td>3</td>
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<tr>
<td>FIN 3315</td>
<td>Corporate Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>MGT 2216</td>
<td>Business Statistics (satisfies General Education Objective 3)</td>
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<tr>
<td>MGT 2217</td>
<td>Advanced Business Statistics</td>
<td>3</td>
</tr>
<tr>
<td>MGT 2261</td>
<td>Legal Environment of Organizations</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3312</td>
<td>Individual and Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3329</td>
<td>Operations and Supply Chain Management</td>
<td>3</td>
</tr>
<tr>
<td>MGT 4460</td>
<td>Strategic Management</td>
<td>3</td>
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<tr>
<td>MKTG 2225</td>
<td>Introduction to Marketing</td>
<td>3</td>
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<tr>
<td>College of Business Applied Educational Requirement</td>
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<td>Total Credits</td>
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Major Requirements

<table>
<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td>ACCT 3323</td>
<td>Intermediate Accounting I</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 3324</td>
<td>Intermediate Accounting II</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 3331</td>
<td>Principles of Taxation I</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 3332</td>
<td>Principles of Taxation II</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 3341</td>
<td>Managerial and Cost Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 4425</td>
<td>Intermediate Accounting III</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 4403</td>
<td>Accounting Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 4456</td>
<td>Auditing</td>
<td>3</td>
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<tr>
<td>One of the following: (fulfills College of Business Applied Educational Requirement)</td>
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<tr>
<td>ACCT 4440</td>
<td>Accounting Practicum</td>
<td>3</td>
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<tr>
<td>ACCT 3393</td>
<td>Accounting Internship</td>
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<tr>
<td>ACCT 4493</td>
<td>Advanced Accounting Internship</td>
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<tr>
<td>FIN 4451</td>
<td>Student Managed Investment Fund I</td>
<td>3</td>
</tr>
<tr>
<td>FIN 4452</td>
<td>Student Managed Investment Fund II</td>
<td>3</td>
</tr>
<tr>
<td>INFO 4488</td>
<td>Informatics Senior Project</td>
<td>3</td>
</tr>
<tr>
<td>MGT/MKTG 4411</td>
<td>Small Business and Entrepreneurship</td>
<td>3</td>
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<tr>
<td>Total Credits</td>
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Additional courses required for Data Analytics Emphasis:

<table>
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<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>INFO 3320</td>
<td>Data Mining and Predictive Analytics</td>
<td>3</td>
</tr>
<tr>
<td>INFO 4407</td>
<td>Database Design and Implementation</td>
<td>3</td>
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<td>INFO 4485</td>
<td>Data Visualization</td>
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<tr>
<td>INFO 4486</td>
<td>Data Analytics</td>
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Degree Totals

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Program Admission Requirements</td>
<td></td>
<td>0</td>
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<tr>
<td>General Education</td>
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</tr>
<tr>
<td>BBA Core (Required General Education credits removed.)</td>
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<tr>
<td>Major Requirements</td>
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<tr>
<td>Upper Division Free Electives</td>
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Free Electives 0
Total Credits 124

1 The following courses satisfy the applied educational requirement:
   ACCT 4440, FIN 4451, FIN 4452, INFO 4488, MGT 4411/MKTG 4411, ECON 4485,
   and any 3393 Internship course or 4493 Advanced Internship course offered
   from the College of Business.

ISU Degree Requirements (http://coursecat.isu.edu/undergraduate/degreerequirements/)
ISU General Education (http://coursecat.isu.edu/undergraduate/academicinformation/generaleducation/)
Major Academic Plan (MAP)