

Major Academic Plan for B.A. in Communication, Visual Communication Emphasis, Video Track

A Major Academic Plan (MAP) illustrates one way to complete a degree in a recommended number of semesters. Below is an example of an efficient and

recommended plan, but actual plans will vary by individual student needs. Program requirements are based on Catalog Year.

Course Subject and Title	Credits	Min Grade	*Program Element	**When Offered	Prerequisite	Co Requisite
First Semester						
GE Objective 1: ENGL 1101	3	C-	GE		Appropriate placement score	
GE Objective 3	3		GE			
GE Objective 5: Lecture & Lab	4		GE			
CMP 2202 Photo, Graphic, and Video Editing	3			F, S		
Free Electives	2					
Semester Total	15					
Second Semester						
GE Objective 1: ENGL 1102	3	C-	GE		ENGL 1101 or equivalent	
GE Objective 2: COMM 1101	3		GE			
GE Objective 4: CMP 2250	3		GE			
GE Objective 5	3		GE			
CMP 2286 Visual Rhetoric	3			F, S		
Semester Total	15					
Third Semester						
GE Objective 4	3	C-	GE			
CMP 1110 Media Writing	3			F, S		
CMP 3339 Web Design	3		UM	F, S	CMP 2202	
CMP 3371 Narrative Video Production	3		UM	F		
Free Electives	3					
Semester Total	15					
Fourth Semester						
GE Objective 6	3		GE			
GE Objective 7 or 8	3		GE			
CMP 2271 Television and Video Production	3			S	CMP 1110 & CMP 2202	
CMP 3310 Multiplatform Storytelling	3		UM	S	CMP 1110	
Free Electives	3					
Semester Total	15					
Fifth Semester						
GE Objective 6	3		GE			
GE Objective 9	3		GE			

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CMP 4475 Corporate Video Production	3		UM	F	CMP 2202 & CMP 2271	
Photo Media or Design Option Elective	3					
Free Electives	3					
Semester Total	15					
Sixth Semester						
CMP 4471 Advanced Video Production	3		UM	S	CMP 1110, 2202, 2271, & CMP 3310 or CMP 3311	
CMP Track Elective	3					
Photo Media or Design Option Elective	3			S		
Free Electives	6					
Semester Total	15					
Seventh Semester						
CMP 4410 Mass Media History, Law, and Ethics	3		UM	F		
CMP Track Elective	3					
Upper Division Free Electives	9		UU			
Semester Total	15					
Eighth Semester						
CMP 4403 Mass Communication and Society	3		UM	S		
Upper Division Free Electives	6		UU			
Free Electives	6					
Semester Total	15					
Total	120					

* GE = General Education Objective, UU = Upper Division University, UM = Upper Division Major

** See Course Scheduling section of the Course Policies (<http://coursecat.isu.edu/undergraduate/academicinformation/coursepolicies/>) page in the Undergraduate Catalog.

MAP Credit Summary

Major
 General Education
 Electives to reach 120 credits
Total

Credits

45
 37
 38
 120