

B.A. Communication, Rhetoric and Media Affairs Emphasis

Program Admissions Requirements

There are no program admission requirements for the B.A. in Communication, Rhetoric and Media Affairs emphasis.

General Education

The listing below includes program requirements that also fulfill General Education requirements.

Code	Title	Credits
Objective 1		6
Objective 2		3
Objective 3		3
Objective 4		6
Objective 5		7
Objective 6		6
Students must fulfill Objective 7 or Objective 8		3
Objective 7 - CMP 2205		
Objective 8 - CMP 2203		
Objective 9		3
Total Credits		37

Major Requirements

Code	Title	Credits
Rhetoric Core		
CMP 2205	Argumentation (Fulfills Objective 7)	3
CMP 2209	Persuasion	3
CMP 2286	Visual Rhetoric	3
CMP 3383	Activism and Social Change	3
CMP 4483	Rhetoric of Popular Culture	3
CMP 4487	Rhetorical Theory	3
CMP 4488	Rhetorical Criticism	3
Media Affairs Core		
CMP 2203	Media Literacy (Fulfills Objective 8)	3
CMP 2241	Introduction to Public Relations	3
CMP 3382	Political Communication	3
CMP 4404	Gender and Communication	3
CMP 4410	Mass Media History, Law, and Ethics	3
Career Track Electives		9
Complete 9 credits from other course offerings in the CMP curriculum, at least six (6) of which are at the 3000-level or above.		
Students should meet with their major advisor to help plan their Career Track Elective courses.		
Total Credits		45

Degree Totals

Code	Title	Credits
	Program Admission Requirements	0
	General Education	37
	Major Requirements (Required General Education credits removed.)	42
	Upper Division Free Electives	9
	Free Electives	32
Total Credits		120

ISU Degree Requirements (<http://coursecat.isu.edu/undergraduate/degree requirements/>)

ISU General Education (<http://coursecat.isu.edu/undergraduate/academicinformation/generaleducation/>)