

Major Academic Plan for B.A. in Communication, Rhetoric and Media Affairs Emphasis

A Major Academic Plan (MAP) illustrates one way to complete a degree in a recommended number of semesters. Below is an example of an efficient and

recommended plan, but actual plans will vary by individual student needs. Program requirements are based on Catalog Year.

Course Subject and Title	Credits	Min Grade	*Program Element	**When Offered	Prerequisite	Co Requisite
First Semester						
GE Objective 1: ENGL 1101	3	C-	GE		Appropriate placement score	
GE Objective 3	3		GE			
GE Objective 5: Lecture & Lab	4		GE			
CMP 2203 Media Literacy	3			F, S		
Free Electives	2					
Semester Total	15					
Second Semester						
GE Objective 1: ENGL 1102	3	C-	GE		ENGL 1101 or equivalent	
GE Objective 2: COMM 1101	3		GE			
GE Objective 4	3		GE			
GE Objective 5	3		GE			
Free Electives	3					
Semester Total	15					
Third Semester						
GE Objective 4	3		GE			
GE Objective 7 or 8: CMP 2205	3		GE	F, S		
CMP 2209 Persuasion	3			F, S		
CMP 2241 Introduction to Public Relations	3			F		
Free Electives	3					
Semester Total	15					
Fourth Semester						
GE Objective 6	3		GE			
GE Objective 9	3		GE			
CMP 2286 Visual Rhetoric	3			S		
Free Electives	6					
Semester Total	15					
Fifth Semester						
GE Objective 6	3		GE			
CMP 3382 Political Communication	3		UM	F		
CMP 4404 Gender and Communication	3		UM	F		
CMP 4483 Rhetoric of Popular Culture	3		UM	F		

Free Electives	3					
Semester Total	15					
Sixth Semester						
CMP 4488 Rhetorical Criticism	3		UM	S		
CMP Career Track Electives (3 cr. must be UD)	6		UM			
Free Elective	6					
Semester Total	15					
Seventh Semester						
CMP 4410 Mass Media History, Law, and Ethics	3		UM	F		
CMP 4487 Rhetorical Theory	3		UM	F		
CMP Career Track Electives	3		UM			
Upper Division Free Electives	6		UU			
Semester Total	15					
Eighth Semester						
CMP 4489			UM	S		
Upper Division Free Electives	3		UU			
Free Electives	9					
Semester Total	12					
Total	117					

* GE = General Education Objective, UU = Upper Division University, UM = Upper Division Major

** See Course Scheduling section of the Course Policies (<http://coursecat.isu.edu/undergraduate/academicinformation/coursepolicies/>) page in the Undergraduate Catalog.

MAP Credit Summary

Major
 General Education
 Electives to reach 120 credits
Total

Credits

42
 37
 41
 120