Business Administration (BA)

Courses

BA 3316 Introduction to Data Analytics: 3 semester hours.
Techniques and tools for analyzing and solving business problems are introduced. Topics include: Data analytics methodologies and Related Application and Software,Data Visualization,Model database and formulate/code database queries, Data Mining, Basics in Big Data Analytics, Basic Programming Skills, and Text Analytics. PREREQ: MGT 2216. Pre or Co-Req MGT 2217. F, S