

# Human Performance and Sport Studies

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The Department of Human Performance and Sport Studies offers the Master of Arts in Athletic Administration program at the Idaho State University – Pocatello campus. Additionally, all courses are available online for students outside of the Pocatello area.

## Master of Arts in Athletic Administration

The Master of Arts in Athletic Administration program is aligned with the North American Society for Sport Management (NASSM) Standards. The NASSM standards for Master's Degree Programs in Sport Management address eight specific areas that include the following: Management, Leadership, and Organization in Sport; Research in Sport; Legal Aspects of Sport; Marketing in Sport; Sport Business in the Social Context; Financial Management in Sport; Ethics in Sport Management; and Field Experience in Sport Management.

Student Learning Outcomes (SLOs) for the MPE-Athletic Administration are:

**SLO #1: Content Knowledge.** Students will apply specific content knowledge to find solutions to complex organizational issues within the sport setting.

**SLO #2: Application of Knowledge.** Students will display the ability to synthesize information and devise viable solutions in complex organizational contexts within the sport setting.

**SLO #3: Critical Thinking and Problem-Solving.** Students will exhibit the ability to gather relevant information and critically examine the information through multiple analytical approaches.

**SLO #4: Leadership.** Students will demonstrate effective leadership skills which include professional ethics, flexibility in decision-making, and the ability to engage collaboratively with others to accomplish organizational goals.

**SLO #5: Personal and Professional Growth.** Students will develop self-awareness and adaptability, flexibility, and curiosity in pursuit of personal and professional growth.

**SLO #6: Communication.** Students will demonstrate exemplary communication both individually and in groups across written, oral, and technological platforms.

**SLO #7: Ethical Behavior.** Students will demonstrate socially responsible leadership grounded in the principles of diversity and inclusion, ethical decision-making, and sustainable business practices.