Health Education and Promotion

Health Education Program

Department Chair and Associate Professor: Fore
Associate Professor: Olsen
Clinical Assistant Professor: Salazar
Instructor: Caudle
Emeriti: Kearns, McAleese, Morris, Rankin

Master of Health Education (MHE)

The master’s degree program in Health Education is designed to prepare students to teach strategies in health promotion/disease prevention. Coursework emphasizes the acquisition of skills to assess, plan, implement, and evaluate health education programs in the school, community, or worksite setting.

Admission Requirements

To be accepted as a applicant for the Master of Health Education degree, the student must apply to, and meet all criteria for, admission to the Graduate School. In addition, the Health Education Program may require:

1. the applicant to have necessary background in the related natural sciences, and
2. that the applicant have the necessary background in tests and measurements and basic statistical procedures. Both thesis and non-thesis options are available.

Entrance Procedure

The Program Director will review MHE applications. Admission standards and application procedures are presented in the Graduate Catalog. The Program Director will admit prospective students who satisfy the MHE Program and Graduate School admission requirements. Applicants who do not completely satisfy requirements are referred to the Admissions Committee to determine recommended admission or denial.

For classified admission into the program, applicants must satisfy the following criteria:

1. The student must apply to, and meet all criteria for, admission to the Graduate School.
2. Submit all previous college transcripts and have a cumulative undergraduate grade point average of at least 3.0 in upper division courses. An applicant who currently holds a graduate degree must submit transcripts, but the undergraduate GPA requirement will not be part of departmental consideration.
3. Submit two letters of recommendation from individuals (non-relatives) who are familiar with their abilities. The letters should be sent to the Health Education Program via email (please make sure emails come directly from letter writers), United States Postal Service, or walked in.
4. Applicants must submit a typed essay (one to two pages, single spaced) describing their interest in pursuing the MHE degree and their vision of how it will facilitate their career goals. Essays may be submitted via email, United States Postal Service, or walked in.
5. Applicants currently holding degrees at the doctoral level from an accredited institution will not be required to submit GRE general test scores, except for applicants who have a professional doctoral degree (e.g., PharmD and Juris Doctorate). Those holding degrees at the baccalaureate and master's level MUST submit GRE general test results to the Graduate School. For classified admission, students must score an average of at least the 40th percentile when considering both quantitative and verbal sections of the GRE general test, but no lower than the 20th percentile in either section. No other instruments, such as MCAT, LSAT, or GMAT, may be substituted.

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<tr>
<th>Code</th>
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<tbody>
<tr>
<td>HE/MPH 6605</td>
<td>Leadership Policy and Administration</td>
<td>3</td>
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<tr>
<td>HE/MPH 6620</td>
<td>Health Program Planning and Evaluation</td>
<td>3</td>
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<tr>
<td>HE 6639</td>
<td>Teaching Strategies in Health</td>
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<tr>
<td>HE/MPH 6640</td>
<td>Research and Writing in Health</td>
<td>3</td>
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<tr>
<td>HE/MPH 6660</td>
<td>Behavior Change Theory and Applications</td>
<td>3</td>
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<tr>
<td>HE 6623</td>
<td>Curriculum and Supervision or MPH 6604 Social and Cultural Perspectives in Public Health</td>
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Select either the Thesis or Non-Thesis option:

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<tr>
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<td>HE 6650</td>
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<td>OR</td>
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<td>HE 6651</td>
<td>Masters Project in Health Education</td>
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<tr>
<td>Approved Electives</td>
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Courses

**HE 5501 Issues in Health and Wellness:** 1-3 semester hours.
Contemporary health and wellness issues emphasizing education interventions and application. Topics may include: death and dying, computer technology in health, healthy aging, motivation, emergency preparedness, alternative and complementary medicine, international health. May be repeated to 6 credits with different content.

**HE 5525 Patient Education Skills:** 2 semester hours.
Explores the foundations and application of organizational and communication skills which promote a positive atmosphere for patient education in clinical and worksite settings.

**HE 5542 Environmental Health and Health Education:** 3 semester hours.
Study of a variety of issues related to protecting and preserving the environment with an emphasis on school and community educational programs. PREREQ: Admission to Health and Nutrition Sciences Program or permission of instructor.

**HE 5543 Substance Abuse in Community and Public Health:** 3 semester hours.
Study of the physical, psychological, sociological, and environmental factors related to drug use with emphasis on school and community prevention programs. PREREQ: Admission to Health and Nutrition Program or permission of instructor.

**HE 5545 Human Sexuality in Community and Public Health:** 3 semester hours.
Study of the multifaceted nature of human sexuality with an emphasis on school and community-level educational programs. PREREQ: Admission to Health and Nutrition Sciences Program or permission of instructor.
HE 5585 Independent Problems in Health Education: 1-3 semester hours.
Individual work under staff guidance. Field and/or library research on specific
health education problems of interest to majors and minors. 1-3 credits. May be
repeated up to 6 credits. PREREQ: Permission of instructor.

HE 5591 Health Education Workshop: 1-3 semester hours.
A critical analysis of one or more areas of health education. Limited enrollment.
1-3 credits. May be repeated up to 6 credits.

HE 5598P Prof Development Workshop: 3 semester hours.
New methods and opportunities to enhance and supplement skills. Subject to
the approval of the Dean of the student's college, a maximum of eight credits
earned in workshops may be applied toward a degree; students taking the courses
only for personal development may choose the 0-credit option; those seeking
professional development must choose a for-credit option.

HE 5599 Experimental Course: 1-6 semester hours.
This course is not described in the catalog. The course title and number of credits
are announced in the class schedule by the scheduling department. Experimental
courses may be offered no more than three times. May be repeated.

HE 6605 Leadership Policy and Administration: 3 semester hours.
Development of leadership and administrative skills which contribute to
implementation of effective public health policies and programs. Students will
learn strategic planning, facilitation techniques, communication strategies, budget
development, and management. Equivalent to MPH 6605.

HE 6620 Health Program Planning and Evaluation: 3 semester hours.
Theory and processes of assessment, planning, implementing, and evaluating
health education, promotion, and disease prevention programs. Principles taught
in this course will be applied to community situations. Equivalent to MPH 6620.

HE 6623 Curriculum and Supervision: 3 semester hours.
Consideration of the health education curriculum in public schools and in
colleges and universities. Recent developments and current trends that influence
the curriculum and supervision policies. Observation techniques, standards in
judging instruction, the supervisory conference, cooperative supervision, basic
foundation of curriculum construction, and lesson planning.

HE 6639 Teaching Strategies in Health: 3 semester hours.
An advanced study of strategies and innovative methods of teaching health
education. Emphasis on application to a variety of educational levels.

HE 6640 Research and Writing in Health: 3 semester hours.
Application of principles of research design in the health sciences. Requires
preparation of a thesis/project proposal. Equivalent to MPH 6640.

HE 6648 Problems in Health Education: 1-3 semester hours.
Individual and group study of problems in the area of health. 1-3 credits. May be
repeated to 6 credit hours. Graded S/U. PREREQ: Approval of advisor and/or
chairperson.

HE 6650 Thesis: 1-6 semester hours.
Thesis. May be repeated. Graded S/U.

HE 6651 Masters Project in Health Education: 1-6 semester hours.
Master's Project in Health Education. May be repeated. Graded S/U.

HE 6655 Internship: 1-3 semester hours.
Administration, supervision and operation of a community health program.
Students work under the direction of a graduate faculty member and practicing
administrator. May be repeated up to 3 credits. PREREQ: Approval of advisor
and/or chairperson.

HE 6660 Behavior Change Theory and Applications: 3 semester hours.
Provides a basic understanding of the social, emotional, and lifestyle factors
related to health behavior. Strategies designed to identify barriers to behavior
and to enhance the health of selected populations are examined. Equivalent to
MPH 6660.