

# Business

Shane Hunt, Ph.D., Dean

## Department of Accounting and Information Systems

Chair and Associate Professor: Wood

Professor: Ottaway

Associate Professor: Bagley, Houghton, Konicek, Leffler, Wood

Assistant Professors: Anderson, Boyle, Bradley, Fitch, Li, Pearson, K. Thompson

## Department of Finance & Economics

Chair and Professor: Geisler

Professors: Byers, Hackert, Khang, Stegner, R. Tokle

Associate Professors: Buder, Geisler

Assistant Professors: Chatwin, Obermann

## Department of Management, Marketing, and Healthcare Administration

Chair and Professor: Tocher

Professors: Bolinger, Guo, Hunt, Murphy, Tocher, J. Tokle

Associate Professors: Burch, Chen, Frischmann, Hanson, Rose, Street, J. Thompson

Assistant Professors: Ganji, Hardman, Layton, Martin, Salunkhe

Visiting Clinical Professor: Crabtree

Program Description	Type	Degree
Master of Accountancy ( <a href="https://coursecat.isu.edu/graduate/business/ma/">https://coursecat.isu.edu/graduate/business/ma/</a> )	Degree	M.Acc.
Master of Business Administration ( <a href="https://coursecat.isu.edu/graduate/business/mba/">https://coursecat.isu.edu/graduate/business/mba/</a> )	Degree	M.B.A.
Master of Healthcare Administration ( <a href="https://coursecat.isu.edu/graduate/business/mha/">https://coursecat.isu.edu/graduate/business/mha/</a> )	Degree	M.H.A.
MBA and PharmD Dual Degree Program ( <a href="https://coursecat.isu.edu/graduate/business/mbapharmd/">https://coursecat.isu.edu/graduate/business/mbapharmd/</a> )	Degree	MBA/PharmD

## Master of Business Administration

The College of Business (COB) at Idaho State University (ISU) offers a Master of Business Administration (MBA) degree to holders of business and non-business bachelor's degrees. The MBA program is accredited by AACSB International, the Association to Advance Collegiate Schools of Business. In addition to the traditional MBA degree, the program offers MBA degrees with emphasis areas in Accounting, Athletic Administration, Economics, Finance, Health Care Administration (HCA), Project Management, Professional Sales, Public Administration, and Marketing. The MBA program at Idaho State University was the first to be accredited by the AACSB in the State of Idaho and remains committed to the delivery of a high-quality, rigorous program.

The traditional MBA provides a broad general degree particularly suited to those pursuing a managerial focus in their careers. The Accounting, Athletic Administration, Informatics, Finance, Health Care Administration, Project

Management, and Marketing options provide specialized knowledge relating to their respective fields. The Accounting emphasis meets the needs of students who wish to satisfy requirements for certification as public accountants (CPA) or certification as management accountants (CMA).

In the interest of a more diverse student body, the college encourages and attracts a number of full-time students from other parts of the United States and foreign countries.

## Mission and Goals

The Idaho State University MBA program's mission is to develop and deliver programs that address the diverse needs of stakeholders.

Our primary mission is to offer an MBA program that enhances our students' competence in business management, fosters their intellectual curiosity, and develops the personal skills necessary to be an effective manager. The MBA program prepares students for leadership roles in all areas of business requiring skilled and ethical decision-making and analytical abilities.

## Program Goals

MBA Students should develop:

- Communication and collaboration skills.
- Skill in critical analysis, problem-solving, and decision-making.
- Competency in key business concept areas.
- Insight into cultural, global, and ethical issues in business.

## The MBA Program

The MBA program consists of seven core courses (MBA-I) covering basic knowledge skills and concepts, a core of eight broad integrative courses (MBA-II), plus nine hours of additional graduate-level courses depending upon the student's program of study.

The MBA-I core develops a broad competence in the functional fields of business: Accounting, Economics, Management, Marketing, Operations, Finance, and Statistics. The core also examines behavioral, international, ethical, industry analysis, and strategic issues that cut across the functional boundaries and provide a basic educational background. Students with undergraduate degrees in business may have MBA-I classes waived.

The MBA-II core consists of seven required courses which, although anchored in traditional functional fields, are designed to provide a strong integrative focus building upon the competencies developed in MBA-I courses.

The traditional MBA degree requires nine credit hours of graduate College of Business coursework beyond the MBA-II core courses. The various emphases require nine credit hours of graduate coursework beyond the MBA-II core courses in the specific emphasis field. The courses in the Accounting, Athletic Administration, Economics, Finance, Health Care Administration, Marketing, and Project Management areas of emphasis are designed to provide specialized knowledge specific to each of their respective fields.

## Master of Accountancy

The Master of Accountancy (MAcc) provides students with advanced analytical and technical skills and tools required for success in the complex world of accounting today. The program develops skills and competencies well beyond that of an undergraduate accounting degree and will prepare students to enter

the public accounting profession and provide a solid foundation for passing the rigorous CPA professional examination.

## **Master of Healthcare Administration**

The Master of Healthcare Administration (MHA) provides early and mid-career professionals with foundational, conceptual, technical, and human relations skills needed to assume increasingly responsible leadership roles in the healthcare industry.