Health Care Admin (HCA)

Courses

HCA 5510 Management of Healthcare Provider Organizations: 3 semester hours.
Introduction to the body of knowledge and modern-day challenges related to the management of acute care and specialty hospitals, ambulatory and long term care facilities, medical group practices, and integrated healthcare delivery systems. Specific, evaluated graduate-level activities and/or performances are identified in the course syllabus.

HCA 5515 Physician Practice Management: 3 semester hours.
The course will provide an overview of physician practice management concepts with an emphasis on business management concepts including revenue cycle management, supply chain management, business law, human resource management and marketing. Students will identify and develop solutions to management cases peculiar to the practice management arena.

HCA 5516 Rural Healthcare Management: 3 semester hours.
A study of the issues and trends in rural health, including an overview of the leadership and management of critical access hospitals and other rural healthcare organizations. Specific, evaluated graduate-level activities and/or performances are identified in the course syllabus.

HCA 5517 Managerial Epidemiology and Population Health: 3 semester hours.
An overview of managerial epidemiology, including an in depth study of the issues, trends, principles and practices of population health management. Specific, evaluated graduate-level activities and/or performances are identified in the course syllabus.

HCA 5520 The Business of Healthcare: 3 semester hours.
This course provides an introduction and orientation to the business side of healthcare organizations for non-business health professions students. Topics covered include: the fundamentals of healthcare leadership; healthcare budgeting and finance; healthcare planning and marketing; healthcare regulations, laws, and ethics; healthcare informatics, Human Resource management of healthcare organizations, healthcare quality and performance improvements; and current healthcare megatrends, including the business-related impacts of healthcare reform. Specific, evaluated graduate-level activities and/or performances are identified in the course syllabus.

HCA 5540 Healthcare Economics and Policy: 3 semester hours.
Introduction to the economic theory, methods, and tools needed to analyze the healthcare industry, including the acute care, physician services, pharmaceutical, and healthcare insurance markets. Explores historical and current issues and trends in U.S. healthcare policy. Specific, evaluated graduate-level activities and/or performances are identified in the course syllabus.

HCA 5550 Special Topics in Healthcare: 1-3 semester hours.
Topics relevant to health professionals. May be repeated for up to 9 credits with different titles or content. Graded S/U.

HCA 5553 Healthcare Finance: 3 semester hours.
The application of financial management principles, practices, and techniques used in healthcare organizations. An understanding and analysis of how these financial tools are used in decision making and how they are integrated into the healthcare organization’s planning process. Specific, evaluated graduate-level activities and/or performances are identified in the course syllabus. PREREQ: ACCT 2202 and FIN 3315 or equivalent.

HCA 5560 Healthcare Quality and Performance Improvement: 3 semester hours.
An in depth study of the issues, trends, tools and techniques related to patient safety, healthcare quality, and performance improvement. Specific, evaluated graduate-level activities and/or performances are identified in the course syllabus.

HCA 5565 Health Care Operations and Quality: 3 semester hours.
This capstone course in health care administration addresses the application of managerial concepts and practices within various health care environments, including acute, ambulatory, mental health, and long term care organizations. Topics include issues/trends and best practices related to governance, leadership, management; planning and marketing; quality assessment/operations improvement; and maximizing human resources and financial performance. Specific, evaluated graduate-level activities and/or performances are identified in the course syllabus.

HCA 5573 Healthcare Strategic Planning and Marketing: 3 semester hours.
Introduction to basic marketing management issues as they pertain to healthcare. Current marketing trends in the health care marketplace. Consumer orientation, health care marketing plans, and strategy development. Specific, evaluated graduate-level activities and/or performances are identified in the course syllabus.

HCA 5575 Health Law and Bioethics: 3 semester hours.
This course develops a roadmap to facilitate risk management in the provision of healthcare services. Issues addressed include regulation and licensure, liability, selected aspects of public programs, and ethical issues regarding death, reproduction, and research. Specific, evaluated graduate-level activities and/or performances are identified in the course syllabus.

HCA 5580 Long Term Care Management: 3 semester hours.
A study of long-term care management across the continuum of care. The course defines the various segments of the long-term care system, describes how the system developed, compares it to an ideal system, and projects future trends. Incorporates applicable aspects of current laws and legislation and changes in care deliver. The course includes the unique requirements of leadership and culture in a long-term care setting. Specific, evaluated graduate-level activities and/or performances are identified in the course syllabus.

HCA 5595 Administrative Internship: 4 semester hours.
During the internship experience, students work in a health or human services organization, performing various duties and being exposed to various aspects of managerial careers in health services management.* Specific, evaluated graduate-level activities and/or performances are identified in the course syllabus. PREREQ: HCA emphasis and permission of HCA department chair.

HCA 5599 Experimental Course: 1-6 semester hours.
This course is not described in the catalog. The course title and number of credits are announced in the class schedule by the scheduling department. Experimental courses may be offered no more than three times. May be repeated.

HCA 6610 Industry in Transition: 2 semester hours.
Current readings from the popular and academic literature are used to explore and to understand the critical aspects of access, cost, and quality healthcare delivery across all areas of the industry.

HCA 6615 Health Services Management: 3 semester hours.
Determination and fulfillment of mission, plans, and structure, motivating individuals, and managing activities to support people in their work and in the achievement of their goals.
HCA 6620 Economics and Reimbursement: 2 semester hours.
In-depth synthesis of the insurance and reimbursement practices in today's healthcare environment, and the economic foundations upon which they are based.

HCA 6625 Healthcare Law and Bioethics: 3 semester hours.
Comprehensive coverage of legal issues and the ethical implications of the law as applied to regulation and licensure, health care financing, Medicare and Medicaid, health care reform, and other relevant current issues.

HCA 6628 Applied Healthcare Solutions: 3 semester hours.
Student teams participate in applied healthcare projects. Focus is on enhancing broad-based skills developed in other HCA or MBA courses. Equivalent to MBA 6628, PREREQ: HCA 5573

HCA 6630 Financial Management: 3 semester hours.
The application of financial management principles, practices, and techniques used in healthcare organizations. Financial tools as decision making, strategy, and planning tools.

HCA 6635 Healthcare IT and Quality: 2 semester hours.
Healthcare IT management framework, hardware and software, project management, and the collection, use, security of health information, external accreditation processes, and internal quality improvement programs.

HCA 6636 Rural Healthcare Management: 3 semester hours.
A study of the issues and trends in rural health, including an overview of the leadership and management of critical access hospitals and other rural healthcare organizations.

HCA 6645 Strategic Management: 3 semester hours.
An integration of the principles of organization management, finance, and marketing. Market analysis and positioning including strategic planning and new program development. The leader's role in strategy formulation and implementation.

HCA 6650 Healthcare Leadership and Governance: 3 semester hours.
Study of issues and challenges related to the effective leadership and governance of healthcare organizations, including responsibilities and delegated authorities of the governing board, executive management, and the medical staff.

HCA 6651 Masters Project: 1-3 semester hours.
Under the guidance of a supervising committee, each student will conduct an in-depth project specific to a current issue or problem in healthcare management. Written documentation and an oral defense of the project are required. Must be taken for three credits the first time this course is taken. May be repeated for variable credit thereafter. 1 to 3 credits. Graded S/U.

HCA 6660 Applied Research: 3 semester hours.
Students will develop the knowledge and skills needed to investigate and address important issues in health organizations using the methods of health services research, as well as to effectively use and evaluate the published literature. How to identify and define a question that is researchable, appropriately use primary and secondary data, choose and execute appropriate research designs, and select and apply appropriate qualitative, quantitative, survey, and evaluation methods.

HCA 6665 Health Insurance and Reimbursement: 3 semester hours.
Introduction to, and analysis of, health insurance in the United States. Select topics include reimbursement systems, public and private health insurance; their impact on patients, organizations, society, care delivery modes, and clinical and managerial quality.

HCA 6680 Applied Topics in Health Care: 3 semester hours.
Advanced readings and analysis in the areas of health economics, health finance, social aspects of medicine, bioethics, public health, and epidemiology.

HCA 6682 US Health Systems and Policy: 3 semester hours.
An examination of US health industry, systems, and organizations from the four-point perspective of access, quality, finance, and policy.